



Art Integration Plan

For the Cross Kirkland Corridor

Art Integration Plan

for The Cross Kirkland Corridor

CKC Art Integration Plan: Executive Summary

The CKC Art Integration Plan is an extension of to the CKC Masterplan. Just as the CKC Masterplan guides today's physical changes on the corridor as well as long term planning for the corridor, it is the intent that this Art Integration Plan do the same, helping to inspire and shape decisions for ephemeral and permanent art on the corridor while protecting, preserving and enhancing its scenic and environmental features now and into the future.

While the CKC Master Plan addressed art as an exceptional opportunity of the corridor's experience (Section 4.4, Page 43), it only scratched the surface of how art can be a catalyst for shaping the CKC. This Art Integration Plan, resulting from a robust public process and community input that was overseen by the Cultural Arts Commission, builds off of the Masterplan, a compendium of how art can be realized on the corridor. Highlights of the AIP include inspiration gleaned from community members and other cities, best management practices, and funding strategies.

The Art Integration Plan (AIP) consists of several chapters, one building on the next, to develop art on the CKC.

- **Big Ideas:** The first chapter is an introduction to the CKC, the role of the Art Integration Plan, and

how art can shape both the CKC and the city as a whole.

- **Outreach and Input:** Next is a summary of how the community shaped the plan, and the unique opportunities of Kirkland and its residents to shape and be shaped by art. And, it describes how art can be shaped to be unique to, and reflective of Kirkland.
- **Strategies:** Provided are a series of broad and specific strategies to shape art on the corridor, and how to develop art on the corridor starting, with both modest and temporary art interventions, growing to ambitious and community defining installations is presented. One such ephemeral art project is currently planned.
- **Action:** Guidance for how the City and community should manage and invest in art on the corridor, including regulatory issues, CKC specific art considerations, and the city-wide arts policies that governs art decision making.
- **Appendices:** The AIP is completed with a scrapbook of a few ideas and opportunities, as well as a detailed summary of public engagement efforts.

The Cross Kirkland Corridor Art Integration Plan is the next step in moving the city's vision for their new, cherished corridor forward to be the Civic treasure loved by the city's residents and sought after destination drawing visitors to Kirkland!



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1.1 The Cross Kirkland Corridor (CKC)

The Cross Kirkland Corridor (CKC) is 5.7 miles long and transects the City of Kirkland, Washington. It was once a critical transportation link as a railway that helped build the communities east of Lake Washington. Today, it is being reborn as a multi-use trail. As part of the 42-mile Eastside Rail Corridor (ERC), the CKC is a critical regional treasure.

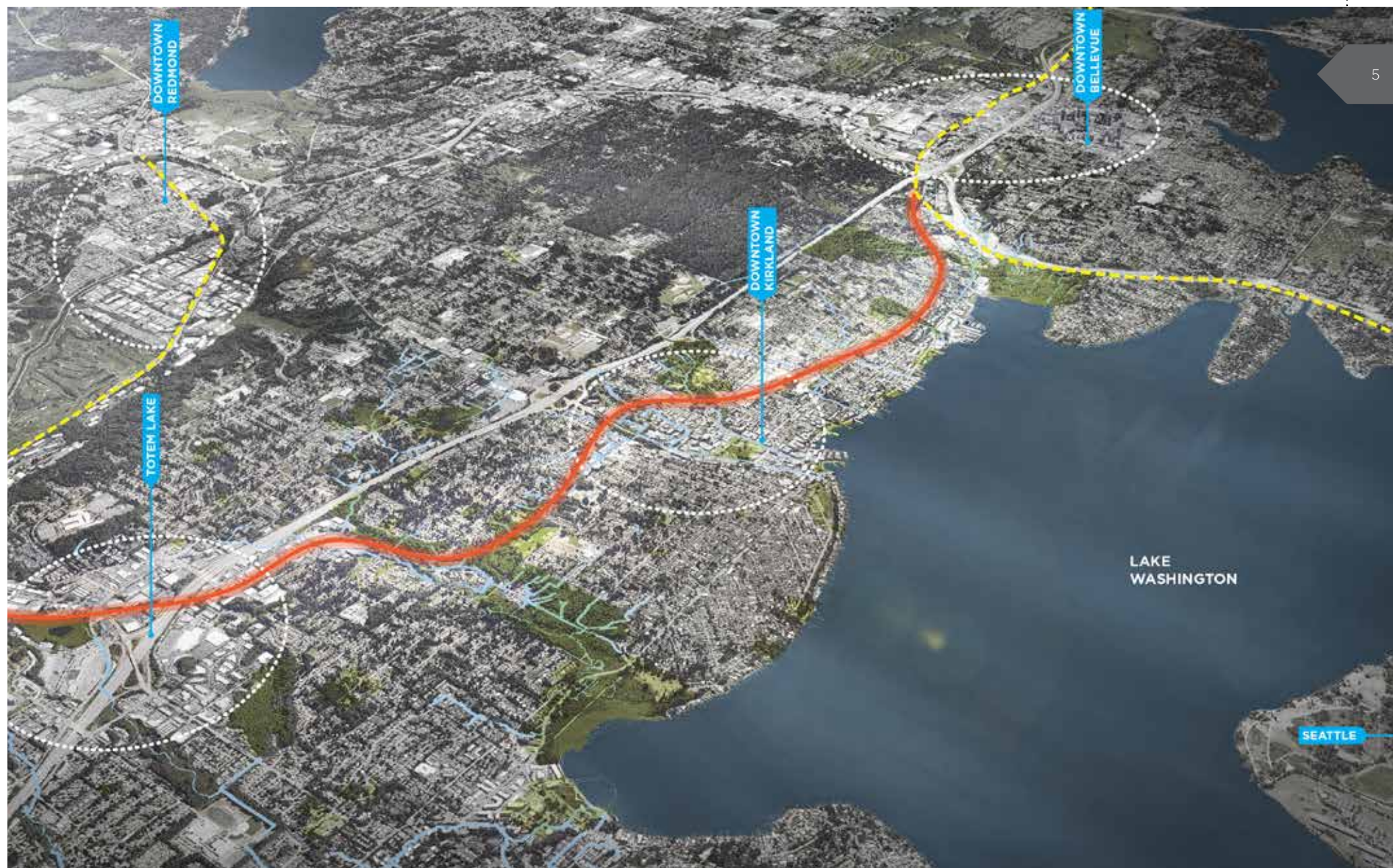
The City of Kirkland acquired the corridor in 2012 and developed the Cross Kirkland Corridor Master Plan to guide its rebirth from a defunct rail line into a critical source of civic vitality for a City facing an expanding population and shrinking open space. The CKC traverses the heart of Kirkland and stitches together diverse neighborhoods and landscape conditions with sensitive interventions that are rooted in place. The master plan delivers both vision and technical reference to guide the City in successfully transforming one, formerly great, piece of industrial infrastructure into a new model of civic infrastructure to last the next 100 years and recalibrate how Kirkland lives and works.

The City has moved forward to claim the CKC as a civic open space and active transportation connection, starting with the construction of an interim trail that opened in Spring, 2015. Countless commu-

nity access and improvement projects are drawing more people to use and enjoy the space. Even as the CKC is now a treasured community asset, there is more it can do to serve and shape Kirkland.

The Cross Kirkland Corridor Art Integration Plan describes how art on the CKC can add a new layer of interest and attraction to the corridor and how the CKC can shape the broader community as a cultural catalyst. Beyond shaping the City for those who live here, art has the power to draw visitors to the City. It can be a tool for economic development and is a relatively modest investment for a very high return. Art on the CKC and in the whole City can positively shape perceptions of Kirkland in the eyes of its residents and visitors.





1.2 Role of the Art Integration Plan

Art brings something different....

The 2014 Cross Kirkland Corridor Master Plan guides decision makers, designers and private developers with a vision to move the CKC forward to funding and realization. Art was addressed in the master plan as a priority to shape the corridor experience and as a catalyst to move it forward to engage and shape the community. While the master plan identified the opportunity for art and provided high-level guidance, it did not include a full art plan for the CKC. With the success of the master plan, the interim trail construction, and new emerging projects along the corridor, now is the time to proactively invest in art opportunities on the CKC.

The role of this Art Integration Plan is twofold: to inspire the opportunities for art on the CKC (and beyond) and to provide guidance to the City on how to facilitate and manage art on the corridor.

Inspiring art!

At its best, art is not a dictated solution, location or element, but rather a process led by an artist to solve a problem that, perhaps, no one had seen or knew was there to be solved. The Art Integration Plan does not seek to dictate what art should be, but rather serves as a tool to facilitate and inspire artists to bring something different.

Guiding art policy!

This Art Integration Plan does not exist in isolation. While it focuses on the CKC, it is supported by existing arts infrastructure and City policies. This includes prescribed art policies overseen by the Kirkland Cultural Arts Commission (KCAC), a group of dedicated volunteers who act as advocates and oversight for art in the City at the pleasure of the City Council. The KCAC shaped this Art Integration Plan, which, in turn, will provide guidance to the KCAC as it promotes and facilitates a growing arts culture. The City Council makes final decisions about all art on the CKC.





1.3 Shaping City Culture

8 **Corridor = Physical**

+

Community = Cultural

The CKC is an amazing place physically as it fluctuates between urban and naturalistic landscapes, vast regional views and quiet introverted experiences. The Art Integration Plan will help accelerate the transition already underway. The corridor will move beyond a physical place to become a cultural place used by the citizens, loved and defended by advocates, and increasingly reflecting the community and its values. At its most ambitious, the CKC will become a sought-out destination for visitors because it reflects the forward-looking culture of Kirkland. More than shaping a physical space, it shapes culture and people on a personal and meaningful level.





1.4 Reaching Beyond the Corridor

Art, the CKC and Kirkland Culture!

Although the CKC is a relatively narrow greenway, it has a value far beyond its location and physical presence. It transects and ties together most of the City and its neighborhoods. Like the corridor itself, the Art Integration Plan has the ability to impact more than its geographic limits. The ideas, strategies, passion, and energy resulting from this process and contained here have the opportunity to shape Kirkland's arts and culture.



- INTERSECTION
- OVER/UNDERPASS
- STREET END
- KIRKLAND BOUNDARY
- HIGHWAY
- CROSS KIRKLAND CORRID

NORTH



1.5 Art as a Catalyst

Art on the Cross Kirkland Corridor...

Now and in the **Future**,
In Forms both
Simple and **Elaborate**,
always Uniquely Kirkland!

Now ... simple:

Kirkland has arts advocates, arts organizations and artists that shape the community today.

Empower and utilize these resources now to expand the presence of art on the corridor (and beyond), amplifying the impact and visibility of art in the community. Leverage today's resources to make art a catalyst on the CKC.

Future ... elaborate:

Harness the power, ideas and excitement of building momentum around art on the CKC and arts community to grow arts advocacy in Kirkland. Grow the arts as a civic value, a distinguishing and recognizable feature of the city. Reach beyond the traditional arts community to recreation interests, tourism and economic development interests and others who have an interest in the reinvention of the corridor and could get behind art opportunities. Make arts an expectation and point of pride for the larger public. As the value and expectation of art grows, so too does support for the arts and the ambitions for how art and artists can be empowered to respond to and shape city culture.



Uniquely Kirkland: Art on the CKC should be shaped by and inspired by place.



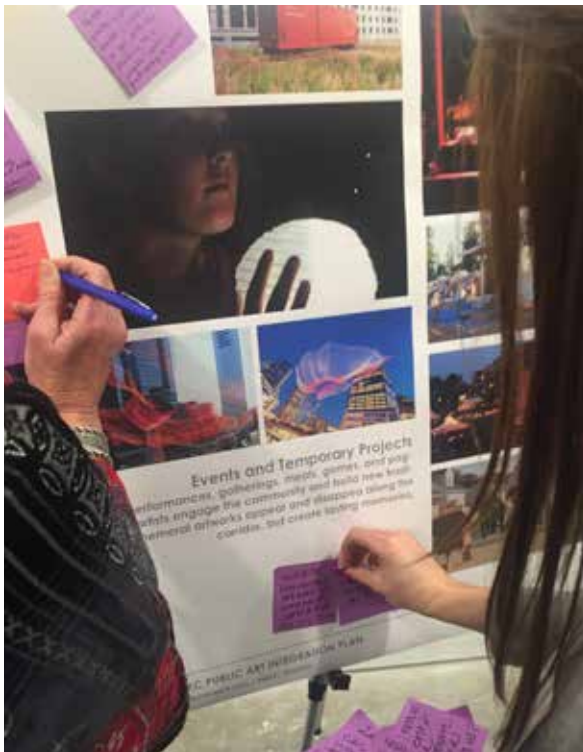
2.1 Reflecting the Community

14 A plan shaped **by** the community,
to **reflect** the community...

The Art Integration Plan has been crafted through a community effort and powered and populated by passionate individuals and organizations. Its creation included several events facilitated by the City art planning team and the KCAC, presented by Berger Partnership, which gathered ideas, themes and strategies for art on the corridor.



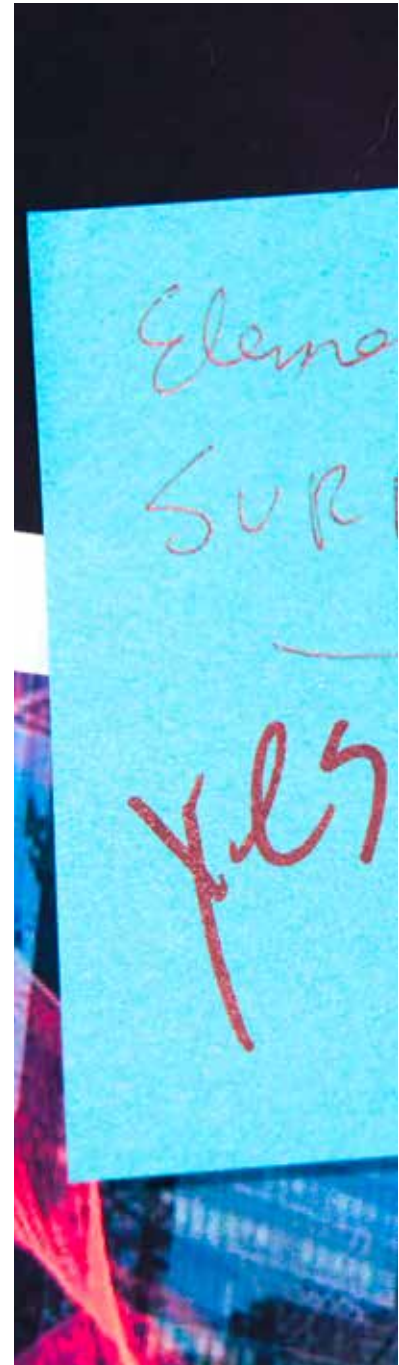
First public outreach session on November 16, 2015



2.2 Inspiring Art on the CKC

Imagining art on the CKC: The initial community event focused on sharing and inspiring the possibilities of what art on the CKC could be—the many forms of art, the unique opportunities of the site, and the unique qualities of Kirkland. Arts and heritage supporters shared their observations and ideas through conversations facilitated by the KCAC and through post-it notes in response to inspiration boards and questions.

A more detailed report on inspirations from this meeting are included in Exhibit A in the appendix.



First public outreach session on November 16, 2015



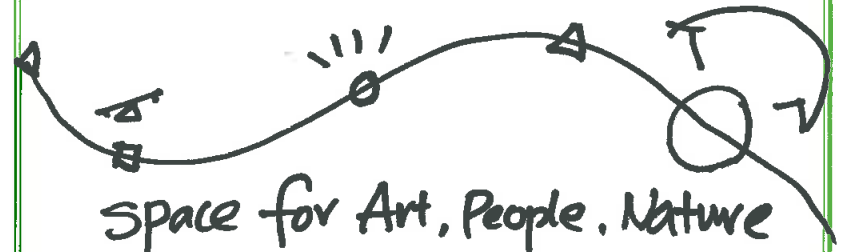
2.3 Strategies & Ideas for Art on the CKC

Strategies and ideas for art on the CKC: A second phase of community engagement shared distilled strategies and opportunities for art with the public to further hone and prioritize. In addition to strategies, a host of arts ideas from vague to specific were shared, many of which have found their way into the scrapbook near the end of this document.

A more detailed report on inspirations from this meeting are included in Exhibit B in the appendix.

QUESTIONS FOR YOU

1. What are you most excited about?



2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

- Competitions
- Different
- Engage

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

- Safe
 - Nature
 - nodes
 - People
- WHOLE KIRKLAND

Second public outreach session on January 20, 2016

What are you most excited about?

Eclectic art of all kinds & for all ages & types of people.

- Way finding and anchoring a place with art. Goal: Locations on the trail are anchored and identified with art. Example: not "let's meet at the 120th Ave intersection" but "let's meet at the big pink fish."

Shakespeare in the Park
Mindful Coloring on backs of bldgs.

Wind-generating 'tree' from France that could power a programmable light display - to wishing tree
challenge board wall in shape of mountain map

drone events
google glass tours.
garden "art" show -

What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

Something to juice up the Park - murals
"Industrial" based themed event
(vendors - think oddball - industrial performance (fire art etc)
Installations - lights (light show)

LW Tech has a digital gaming and design program that could provide digital art on a short term basis. Art is created by students every quarter and the

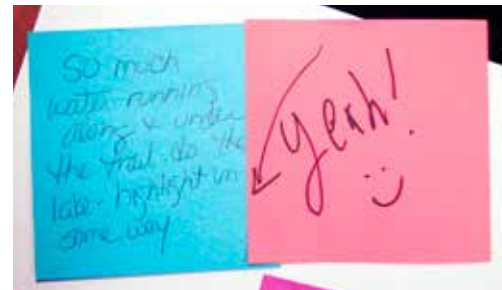
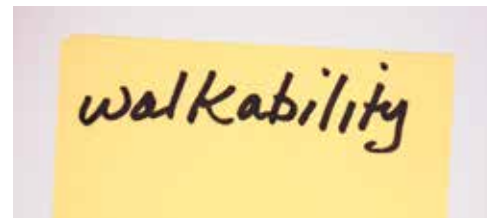
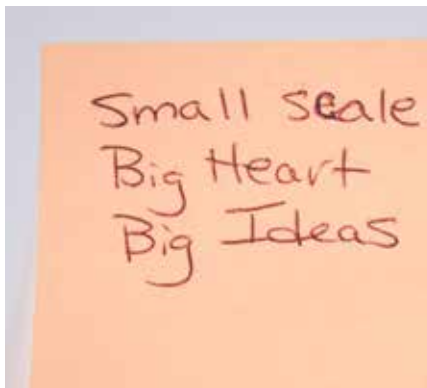
What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

College could change pieces monthly or even weekly throughout the year.

2.4 What we Learned

What makes Kirkland Special?

It was a wonderfully impossible question to ask, and there was, of course, a range of great answers that reflected a wide variety of observations and perspectives. This is a great starting point for art on the CKC—a lens artists can look through as they shape art uniquely inspired by the corridor and City.



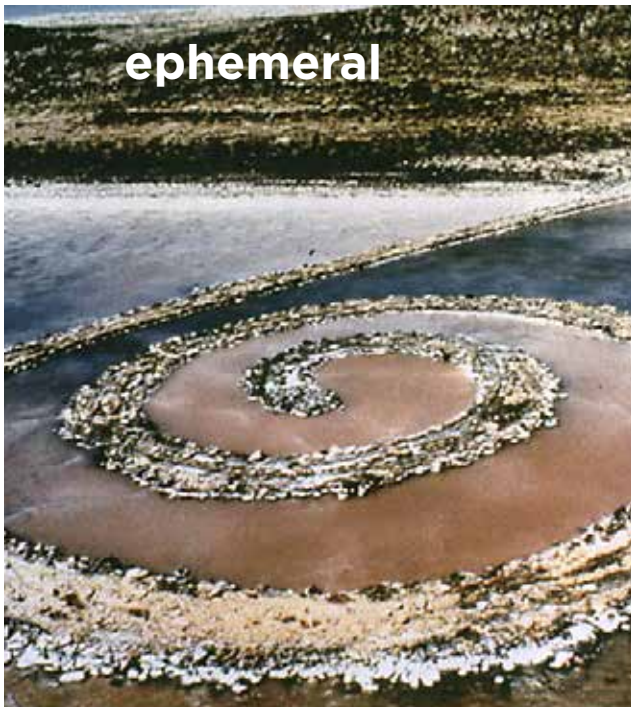


3.1 Embracing all Art

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Empower Art in all its *Forms!*

Empower art in all its forms! An emerging theme in this process, and a trend in public art, is to take a broad view of all that art can be. While permanent site-specific installations will clearly be part of art's presence on the corridor, so too should other forms of art: ephemeral, digital, temporary, curated, performance, site specific, environmental, and more. One unique opportunity for art is to celebrate the CKC's active transportation use and invite mobile art that can move and stop along the corridor. Mobile art could even become a Kirkland ambassador by moving to and through other communities along the Eastside Rail Corridor. Embracing art in all its forms will enrich the CKC and facilitate the realization of art.



3.2 Honor the Corridor

The corridor is an exceptional place physically and culturally. However, the more cherished a space becomes, the harder it is to manage it in a way that honors the qualities that make it special.

What is and is not art? Art can be subjective. It is a process and a physical object that comes from an artist who is empowered to bring something different. Avoid the trap of calling something art to mitigate, enhance or solve a design challenge/shortcoming or to try to utilize art budgets to solve non-art issues. Being overly prescriptive with art to mitigate design issues typically results in an “applied” layer of art that risks becoming predetermined decoration. This is not desired for the corridor because it lacks the aspirational qualities to truly shape Kirkland’s culture.

Public art with a capital “P”: The CKC aspires to be a home to public art shaped by, owned by, and crafted through a lens of the City and community. While there is the possibility of incorporating art that has been collected or commissioned privately, this work inherently risks being less reflective and pertinent to the place and community that are the CKC.

Interpretation vs. art: One of the great opportunities of art on the corridor is to interpret history and place. However, it is the artist’s prerogative, through a deliberate and genuine process, to craft their interpretation. Interpretation cannot be dictated to the artist, as that would impact the quality and authenticity of the art.

Gifted art: There is a likelihood that residents may generously choose to gift or donate artworks to the corridor. While born of a genuine generosity, such gifts should be carefully vetted by the KCAC, CKC Service Team (and other City staff) in accordance with this report and other art and culture guidelines. This Art Integration Plan recommends accepting donated art only in limited situations, with a thorough vetting to assure they are of true “public art” value. As conditions of accepting donated art, the City should have a robust agreement that gives the City full control over the art’s siting and management, be it on the CKC or elsewhere. Avoid art that comes with “strings attached.”



3.2 Honor the Corridor



“Volume” of art: The corridor comes with a wide variety of physical spaces, including iconic regional views (Houghton Porch), introverted naturalistic landscapes (Highland Pass), and underutilized urban fabric (PARMAC and undercrossings). Art too comes with a range of physical qualities, from iconic and stand-alone (high column) to integrated and subtle (low volume). It is important that art respond respectfully to the natural qualities of its physical setting to enhance and not detract from the space. For example, at the corridor’s most iconic and cherished places, art should be lower volume, subtly integrated into an already great place, complementing but not competing for attention. In areas that are less special, still in transition or in need of enhancement, art can be bolder, higher in volume, and the catalyst for change to improve the CKC experience.

Quantity of art: The corridor can accept limitless amounts of ephemeral or managed short-term art because it is not permanent. However, manage permanent public art so that it does not over-occupy the corridor—a welcomed challenge, as it will represent the ultimate success in arts advocacy and funding.

Beyond art: The goal of this Art Integration Plan is to accomplish everything through a lens of art and creativity to guide the artful development of the corridor. Art cannot be considered in a vacuum, but rather in the context of other built and engineered realities. Just as with art, avoid over-populating the CKC with too many types or instances of furnishings (benches, trash/recycle receptacles, bike racks, etc.). Select furnishings through a deliberate, holistic process. They can become an art opportunity as well. Vigilance will be required to keep the corridor the rich, uncluttered public space it is today.

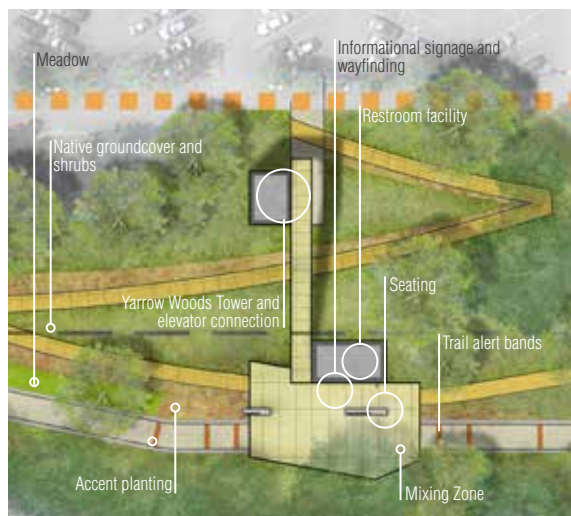
Community to curate using the KCAC.....

3.3 Building on the Character of the Corridor



A guiding principle to the Cross Kirkland Corridor Master Plan was identifying and leveraging the many unique character zones that exist along the corridor today, with the intent of preserving and strengthening them as the site develops. Art on the CKC should build on and highlight the unique qualities of each character zone. A key consideration is to complement, but not compete with, the unique characteristics of each place. Art may, in certain places, become iconic, while in other places it may be more appropriate for art to be a subtle, hidden discovery. The tone of all art on the CKC is one of respect for this place ... artists should leverage their unique perspectives and skills inspired by the corridor. A predetermined agenda should not be imposed on the corridor, but rather be shaped by and respond to this unique place.

3.3 Building on the Character of the Corridor



Yarrow Woods

A naturalistic, inward focused section of the trail, art can be subtly integrated into the landscape or be a welcomed juxtaposition, responding to the naturalistic character and green vegetation with interventions that acknowledge the unnatural realities of the corridor. Imagine:

- Art as the CKC's southern portal at 108th Avenue.
- The Yarrow Woods Tower should not merely have art integrated, but could be an object of art.
- The Cochran Springs Perch welcomes art as storytelling.



Houghton Porch

An extroverted section of the trail, with westward facing views of Lake Washington, Seattle and the Olympics. Art should not compete with these views, and instead be a more subtle and enriching element on this stretch. Picture this:

- Storytelling integrated into proposed micro shelters.
- Paving in-lays in trails or seating eddies that literally or abstractly connect this place on the CKC to the more distant landscapes.
- Celebrating Kirkland's connection (via The Lake Washington Shipyards) to the region's maritime history.



Convergence Zone

An area infused with activity from its adjacent neighbors; park, school, and technology and commercial businesses. There are countless opportunities for art that leverages the density of activity and visitors with fun, playful and magnetic art. Opportunities include:

- The reimagined trestle crossing 68th, experienced both from the corridor, but also from afar.
- Leveraging the Kirkland technology community as a source for art. While temporary pieces may embrace technology as part of the art, long term works could be inspired by technology in an "analog" response.

3.3 Building on the Character of the Corridor



Everest Edge

A diverse character zone, to the West of 6th Street, maintained gardens and lawn, to the east, naturalistic forest canopy and creek crossing. Art can shape both spaces and reinforce the crossing of 6th. Imagine:

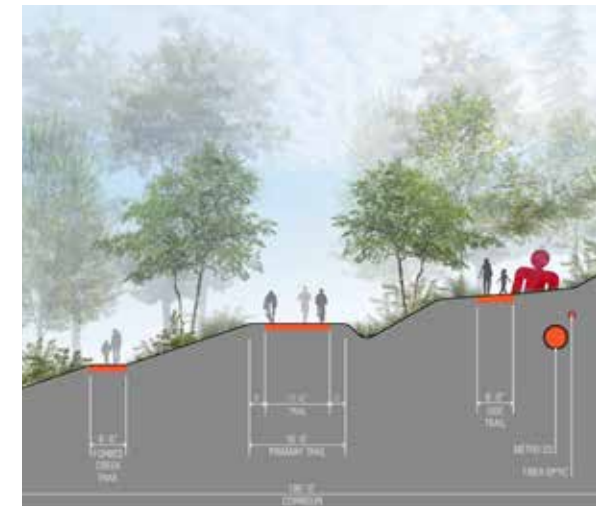
- Integration of art into and to define the 6th Street Gardens.
- Reimagining the existing equipment shed as the city curated “Kirkland Kurio”. (See the Scrapbook)
- Leveraging the site’s hydrology and Everest Creek for inspiration and kinetic art.



Norkirk Edge

Unique for its two-sided character, residential to the East, Commercial to the west, the Masterplan has a host of elements that can be shaped by, or become, art. Opportunities include:

- The Norkirk Catwalk, art and architecture, can embrace the industrial influence of the adjacent Public-Works site.
- Art can become a “trail of breadcrumbs” to intuitively forge a connection between the CKC and downtown Kirkland.
- The “undercrossing” of 85th Street is a unique opportunity to support (hang) art interventions and embrace light.



Highlands Pass

Similar to Yarrow Woods, a naturalistic, inward focused section of the trail welcoming art subtly integrated into the landscape or as a welcomed juxtaposition. This sections character is perhaps the most “rural escape” along the entire CKC, and art should respect and be subservient to that quality. Visualize:

- Highlighting the “Kirkland Divide” with a subtle yet interesting point on the trail where surface water from wetlands flows both north and south.
- Inspire art to address, engage, and reveal the ecological function of this stretch of trail.

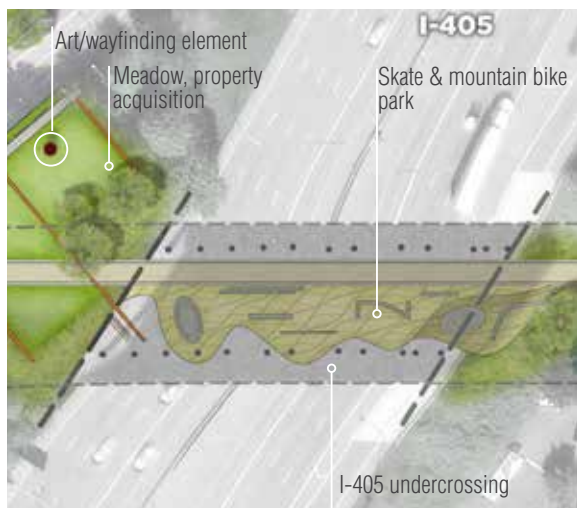
3.3 Building on the Character of the Corridor



The Active Zone

The active zone is the most “blank canvas” for art on the CKC. Lacking a strong character now, art can be a near term and long term opportunity to help reimagine this stretch of the corridor. Just about anything goes here, with a particular emphasis on ephemeral or temporary art as they are transitions. Opportunities include:

- Embracing the sides and doors of exiting warehouses as blank canvases for curated seasonal murals. (see scrapbook)
- Highlighting the new Forbes Creek Crossing the hydrology that has for so long been hidden from sight and mind.



West Totem Lake Connector

What is now one of the more challenging stretches of the CKC can leverage art to become one of the most unique destinations on the CKC. The cover provided by the I-405 crossing can provide weather protection and superstructure for art and activities, both ephemeral and permanent. With its weather protection, the space can be home not only to physical art, but could become a great venue for performances and events that can draw people and activity to this currently underutilized space.



Totem Lake

This stretch of the CKC is defined and inspired by the connection to Totem Lake Park and its rich habitat and ecology. Imagine:

- The Totem Lake gateways as a piece of art in itself, seen from afar and experienced from within.
- Boardwalks passing around the rich wetlands. With art integrated into boardwalk elements for storytelling the site's rich ecology.

3.3 Building on the Character of the Corridor



Totem Lake Park

3.4 Reaching Beyond the Corridor



The vision for art should not be limited by the corridor itself. As time passes, properties that border the corridor and once turned their back on it, will evolve to face it. As properties and developments evolve, art can be part of their evolution, be it as places that are physically shaped by art or additional spaces providing a venue for art.

Adjacent property owners can be encouraged to embrace art as part of their project through planning policies and incentives, including using the corridor to mitigate some impacts such as green stormwater infrastructure. The recent Google expansion project illustrates how the corridor and adjacent properties can leverage each other so that the whole is greater than the sum of its parts, where the public corridor and private Google properties are seamlessly intertwined to one great public space where users are happily oblivious to property ownership limits and shared-use agreements. The Google campus also illustrates the process required to seize such opportunities: it has to be a win-win for all involved.

3.6 Enhancing the Existing



The interim trail has an abundance of new yet interim features such as railings, stairs, bridge overcrossings and underpasses that can be a canvas for interim art today, including community-facilitated art projects.

3.7 Make The Required Inspired

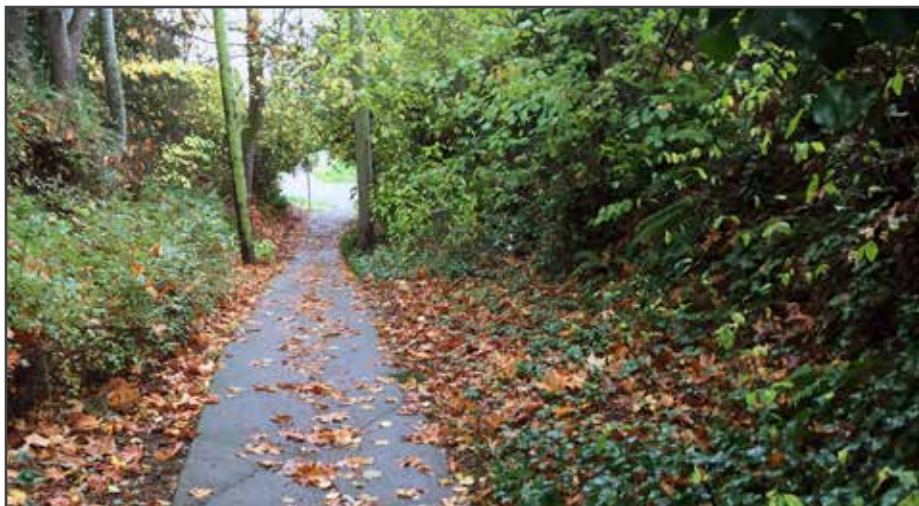


Significant investment has already been made to the corridor in its interim state, and additional investment will be forthcoming as the space involves. Capital will continue to be invested in the corridor for its maintenance and operation. There is the opportunity to leverage the investment in required infrastructure in more creative ways, or even use investment in art to reduce required investment in regulatory infrastructure.

While there is the opportunity to embrace art and artists with these elements, there must be a constancy of standard elements long the corridor. The best way to make the required inspired is to develop design standards for the corridor, subtle, standardized elements that enrich the corridor in a meaningful way. It is recommended the city develop standards for base elements and furnishings that includes seating, signage, bike racks, and trash and garbage receptacles. There is an emerging model for these standards in the common detailing of the access points being developed by communities along the corridor now.

3.8 Corridor-Wide Opportunities

By its very nature, the CKC is a long public space transecting the City. There are opportunities for art elements that celebrate the unique qualities of the route and the challenges of an active (human-powered) transportation corridor. Art can be the solution to some of the challenges of using the CKC, but not in an overly prescribed way. Remember, art brings something different!



1. Portals

Art can distinguish primary and secondary access points from the neighborhoods through which the CKC passes. Imagine art being part of the solution to demarcate and guide people to the corridor. These portals would become intuitive beacons, be they a series of like elements or a series of different elements performing a common purpose, shaped by a single artist or a collection of artists.

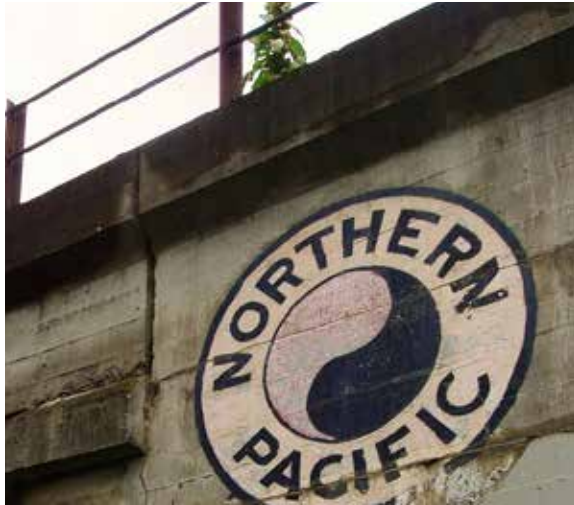


2. Navigation and Distance

At nearly six miles, the CKC is long. Today, it is marked by the relics of the old railroad mileage, as well as newly installed City mile markers. Imagine how art could celebrate and mark the passage up and down the route through elements iconic or subtle, which create a cadence.

3.8 Corridor-Wide Opportunities

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3. Storytelling

The corridor has stories to tell! History and memories from people who knew it in the past and people who use it today. Art can be a powerful vehicle to tell stories in a rich and layered way, more so than interpretive boards or plaques, which grow dated and stale soon after posting.



4. Uncovering Civic Archeology

The site's rich history should be uncovered and shared. Art can honor history in a way that gives it new life and relevancy. There is an opportunity to share this history in a way that is uniquely Kirkland.



5. Salvage

Preserve artifacts that describe the heritage of the corridor.

3.8 Corridor-Wide Opportunities



6. Embrace Undercrossings

The three significant undercrossings the corridor moves through can be made into particularly noteworthy attributes. The sense of compression and overhead these bridges offer can be utilized by art and with art to make unique moments. Imagine the opportunity of the overheads as canvas for art, framework for suspension of elements, and screen for projection of light and images (temporary or permanent). The undercrossings can become sought-after destinations and venues for events and performances, offering coveted cover in our rainy climate.



7. Porches

Celebrate views and the natural beauty while providing reasons to pause.



8. Exposing Ecology

The site is blessed with rich naturalistic landscapes and some exceptionally valuable ecology. There is a chance to greatly enhance the ecology. However, the corridor, while naturalistic, is not natural; its ecology, hydrology and vegetation are all functions of human activity. Art can be a way to both expose and celebrate the ecology, while acknowledging its unnatural character.

3.9 Investing in Artists

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Key strategies for Art on the CKC!

Attract significant local, regional and international artists: Art “in” Kirkland can mean many different things. Art should be inspired by the City and place, and potentially even designed and fabricated in Kirkland. Imagine an artist-in-residence program on the corridor. As art events and investment grow, invite a balance of artists from inside and outside the community to shape the CKC. The CKC should aspire to be a sought-after venue that welcomes and inspires artists from near and far.

Promote local art: Local art is not merely imported to Kirkland, but is born of Kirkland. Artists can be homegrown Kirkland artists in the community now who can help us see and adopt the corridor in a new light, supporting and supported by the community in which they live and make art.

Regional, national, or international art: It is critical to invite artists from outside the City to come shape the corridor. Artists, be they regional, national or international, all bring a different lens through which they are able to view the City and the corridor. This fresh perspective is critical for art to not only react to what is, but to also shape “what could be” with their fresh perspectives.



Significant local, regional, and international artists

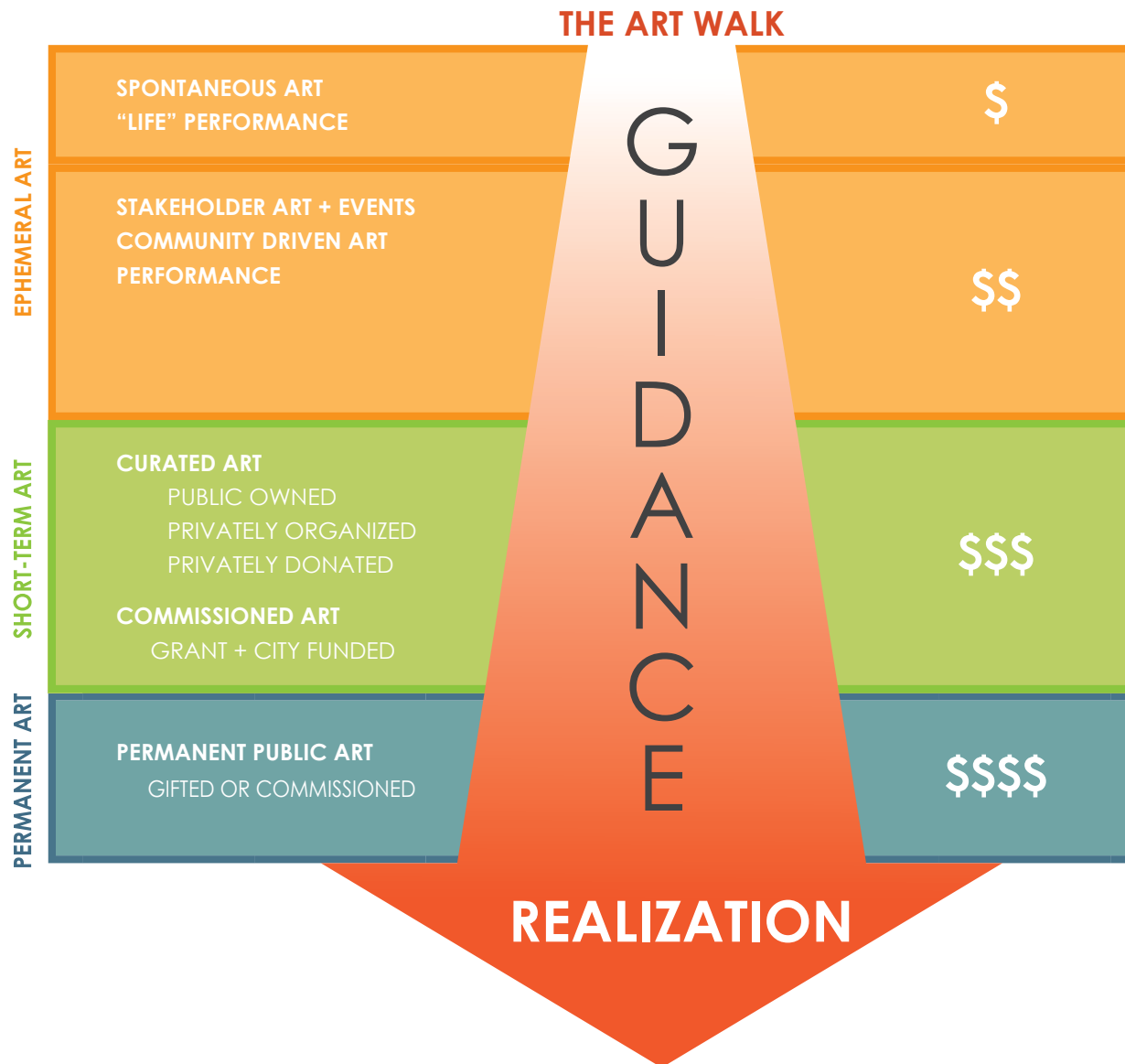


4.1 The Art Walk

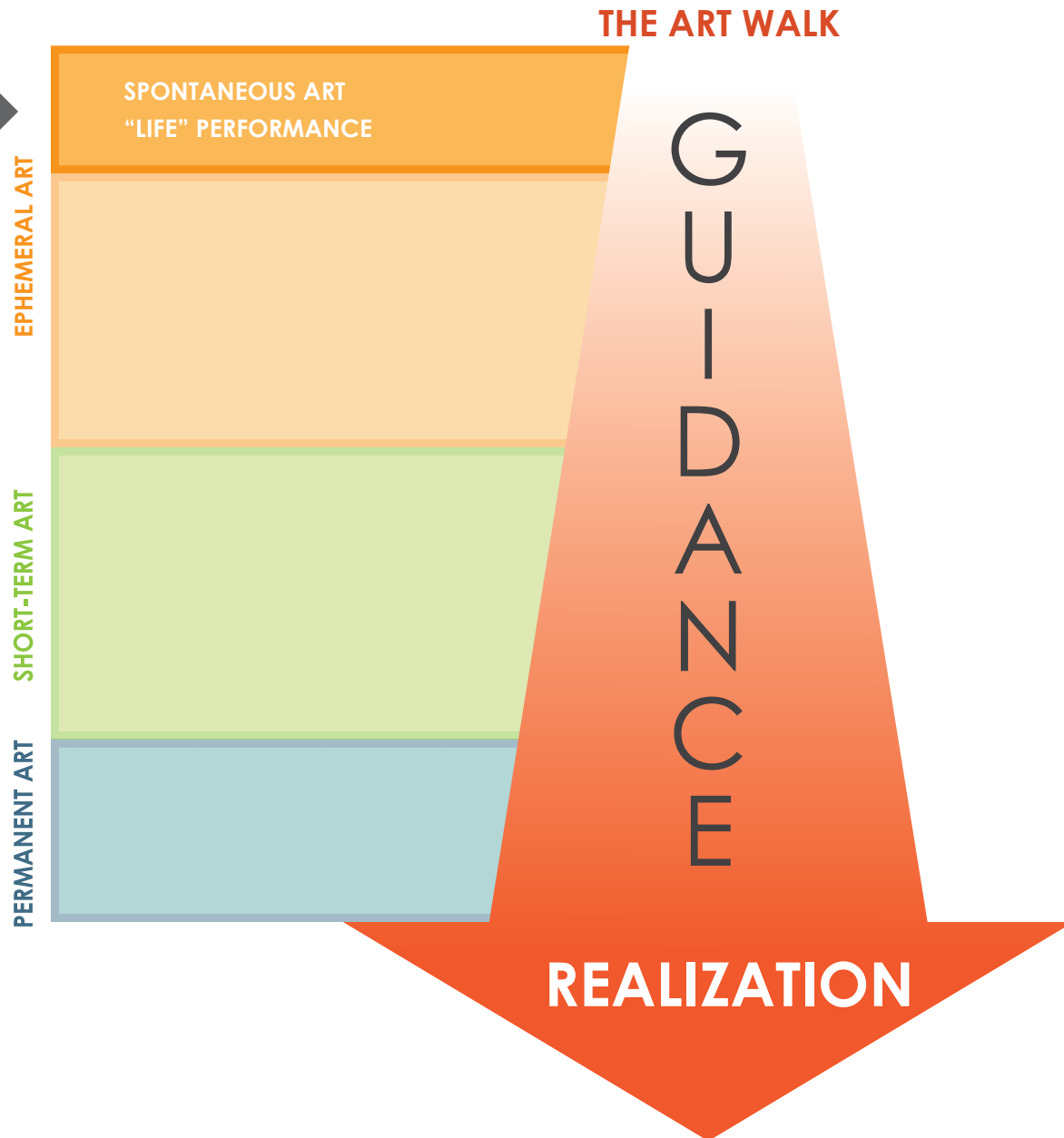
Making it **Happen!**

Shaped by big ideas, public outreach and input, and arts strategies, the Art Integration Plan is about making art happen on the corridor. To do so, this section defines art guidelines and policies intended to complement other Kirkland arts policies with a focus on the CKC.

Arts guidance for the Cross Kirkland Corridor is succinctly guided and summarized by the Art Walk. At the core of the Art Walk is a simple premise: a desire to welcome art to the corridor with the recommendation that, as the investment and duration of an art project increases, so too does the required oversight by the City in reviewing and managing that art. The Art Walk also intuitively shows the balance to be struck between different types of art, with an abundance of lower investment short-term art, and a more limited high investment permanent public art. At its heart, the Art Walk is intended to simplify and empower art as a catalyst for shaping community culture on the corridor.



4.2 Welcoming Art



The corridor aspires to be a place that invites and displays the creativity and artistic passion of the community, from fleeting performances to displays of short-duration physical art. The key to welcoming this art is respect: respect neighbors, limit noise, and respect the site's existing character. Spontaneous art and life performance should leave no trace; however, should that intent not be met, increased management and regulation could be necessary.

“life” performance

The New York Times **U.S.**

WORLD U.S. N.Y. / REGION BUSINESS TECHNOLOGY SCIENCE HEALTH SPORTS OPINION

POLITICS EDUCATION TEXAS

Now Atlanta Is Turning Old Tracks Green



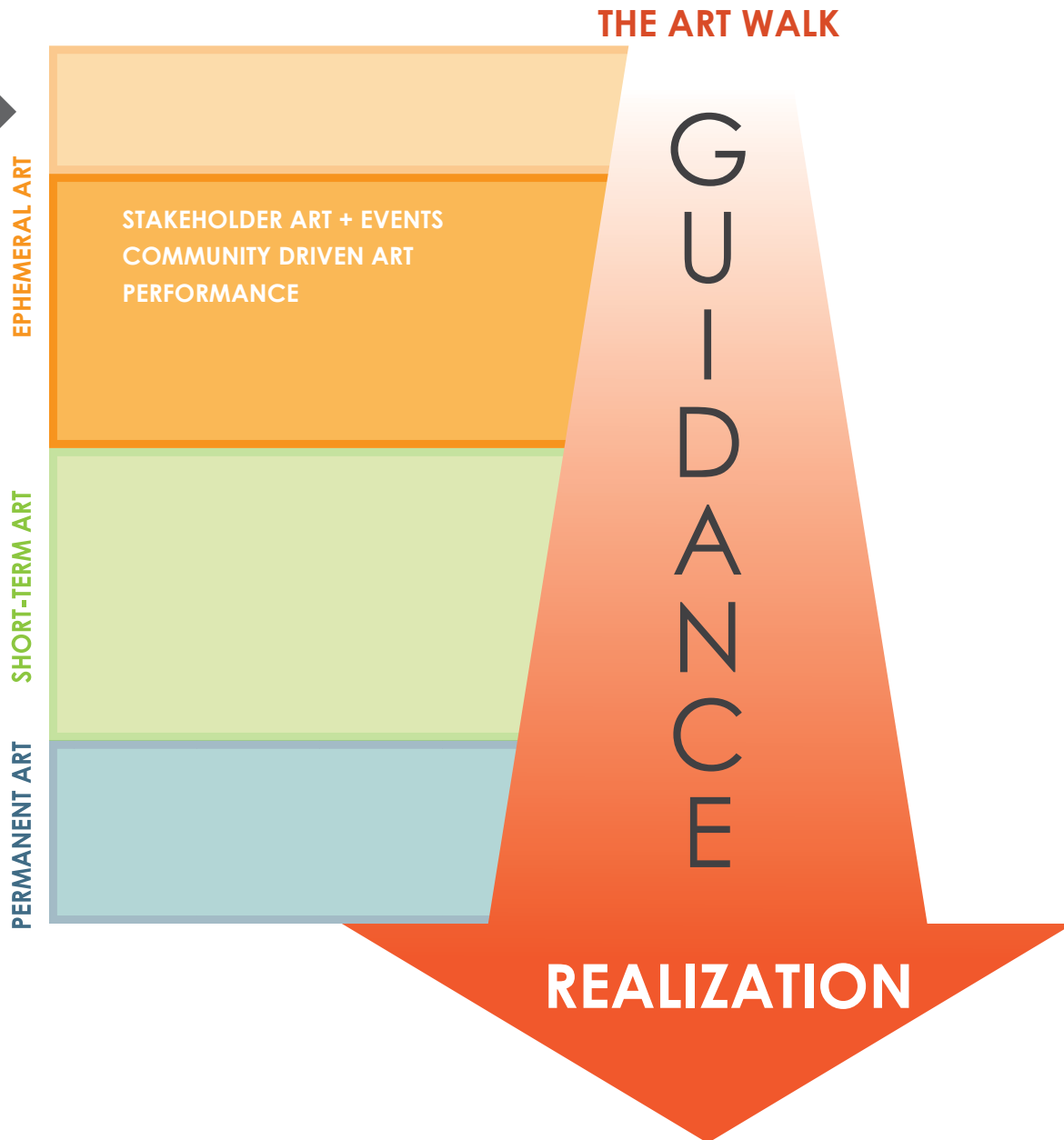
Rich Addicks for The New York Times

Bonjovi the dog got a concert and a ride on the Eastside Trail one Saturday last month. The BeltLine project links 45 neighborhoods.

spontaneous art



4.3 Making Art Happen




The corridor can be a venue for planned art events that last from days to weeks (one month or less), leveraging the richness of the site. The CKC can also help build community by being the home to community-grown temporary art projects that help “claim the corridor” and build increased ownership. These events may be City initiated or initiated by the community and stakeholder groups with the vetting and support of the City (via the KCAC and CKC Service Team) to assure they meet City arts and public space policy. This also allows the City to help promote and support these events. A key part of planning and approval for these events is a solid plan for demobilization and a commitment to leaving the site better than it was before.



community driven

A photograph showing two tree trunks wrapped in vibrant, horizontal stripes of red, orange, and yellow fabric, set against a dark background.



stakeholder
art & events

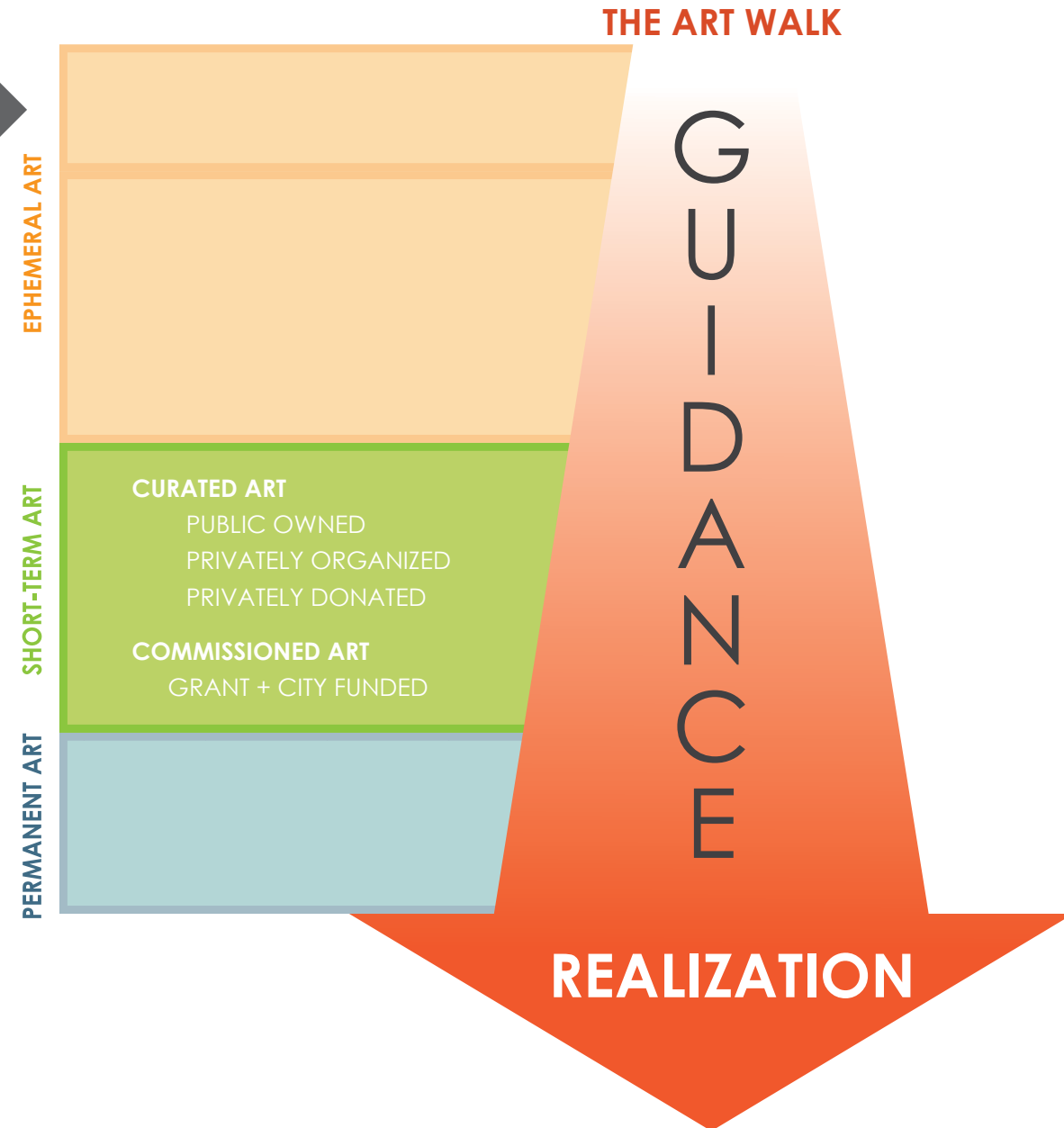
A photograph of a group of people, including children and adults, gathered outdoors in front of a large, light-colored building. Some people are holding up cardboard boxes, suggesting a community event or art installation.



ephemeral

A photograph of a group of people, including children and adults, gathered outdoors in front of a large, light-colored building. Some people are holding up cardboard boxes, suggesting a community event or art installation.

4.4 Funding and Commissioning Art Investment



As the investment in art on the corridor increases, the KCAC, CKC Service Team, and City funding are increasingly important as the likely catalyst for these events. Planning for such events a year or more in advance and pursuing funding is critical. The ambitions of these events also grows, with the opportunity to craft art calls of adequate stature to garner regional and potentially national attention. As part of this, the artist-selection process may be broadened to expand the reach and attractiveness of the art calls. Short-term art opportunities can significantly grow the stature of the arts in Kirkland and allow artistic experimentation while still unburdened by the cost and complexities of permanent public art pieces.

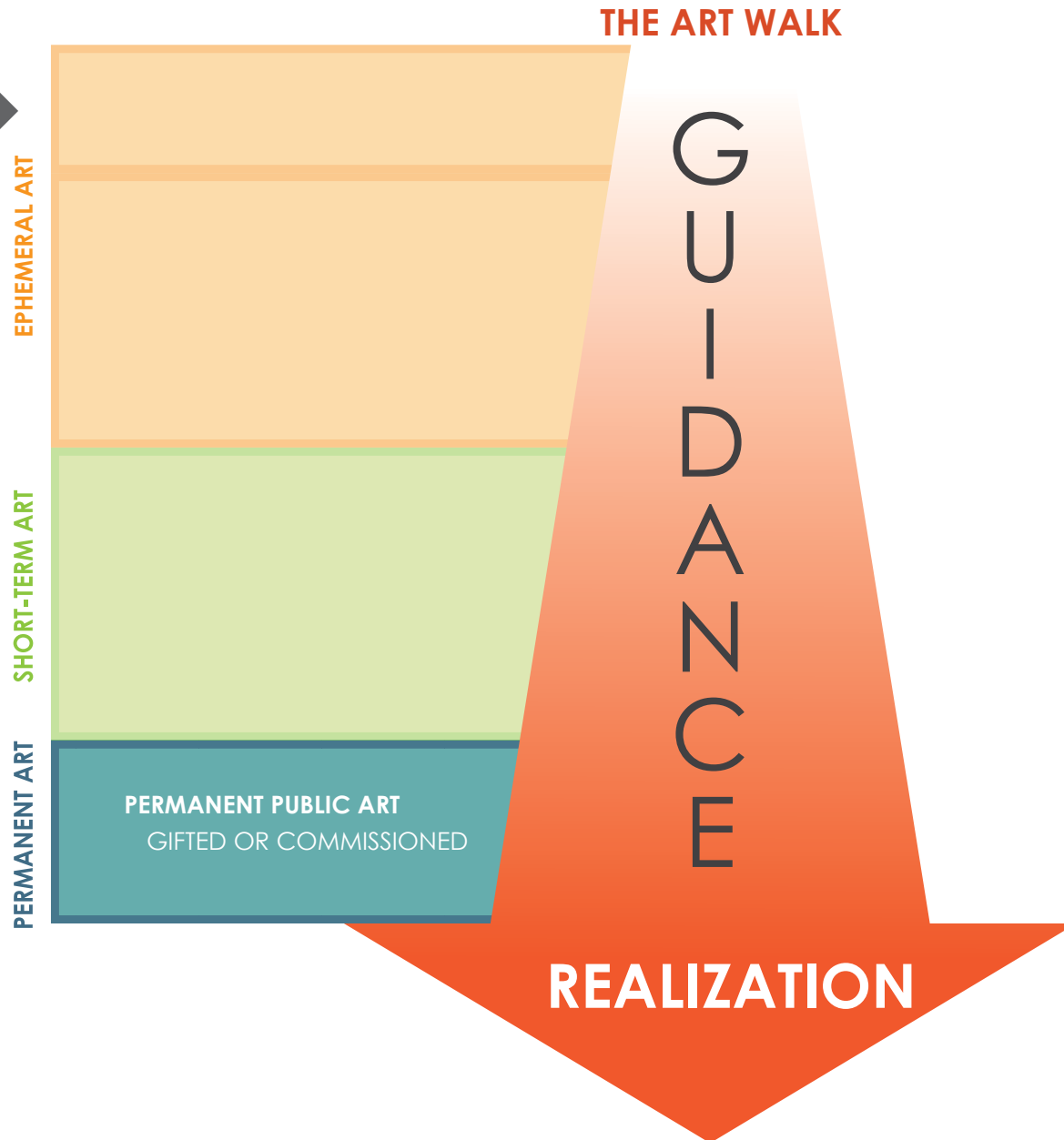
curated art



short-term commissioned art



4.5 Funding & Commissioning Permanent Art



More than a high level of initial investment, introducing permanent art to the corridor brings a much greater planning expectation of how the art will be an appropriate addition and reflection of the community. Additionally, the art element must be constructed for longevity and managed and maintained in perpetuity (30 years is the typical assumed life of such art). With the challenge of permanence and the increased investment, utilize the most robust City review process, likely including a diversity of City departments and public stakeholders.

curated art



short-term commissioned art



4.6 In Considering Art...

The Art Integration Plan lays out many strategies and ideas for how art can shape the City and the corridor. As it comes time to empower art on the corridor in real, tangible ways, those strategies can be measured against some simple considerations.

- Is the art and artist being empowered to “bring something different”?
- Is there an opportunity for the art (or the influence of the art) to reach beyond the corridor?
- Will the art enhance and shape City culture in ways big or small?
- Is the art shaped by and responding to the unique qualities of the CKC and Kirkland?
- Is the proposal being developed with consideration of the many different types of media or performance types that art can entail?
- Is the art clearly Public, with a capital “P”?
- Is the proposal responding appropriately to its unique character zone on the CKC?
- Can the proposal leverage existing site infrastructure, arts investment, or planned capital investments in the corridor to “elevate” the required to the inspired?
- If focused on or inspired by history, does the proposed intervention merely regurgitate fact, or does it craft an enriching, compelling story?
- Can it evolve to reward repeat trips to the corridor?
- Does the proposal engage or is it inspired by the surrounding physical condition and ecology?
- Is the art an appropriate “volume” (loud or quiet) for its proposed location?
- Does the art work move you? Has the artist awed and surprised you and allowed you to see things in a new, unexpected light?



4.6 In Considering Art...



4.7 Guidelines (CKC Specific)

a. Mechanisms and structures for meaningful art integration:

- i. Build Budgets: Start small and build
 1. Pilot projects should be funded from general planning funds. These can be temporary projects or events, but probably not permanent works. If successful, these projects can build support for a dedicated art budget for the CKC related to capital funding, and ideally for a fund that will persist after the CKC is completed.
- ii. Build appetite: Start easy and move to challenge
 1. Art can be a crucial aspect of the CKC, used to develop a sense of place, mark key sites, enliven areas of less interest or beauty, and excite the public.
 2. Art must also be supported for its own sake. Art seen only as a functional tool will often fail as both a tool and art. Art can bring unexpected viewpoints and new authorship to the site. While art should support the general goals of the CKC, it can vary from them or create new ideas without undercutting the general project.
- iii. Processes for managing Public art with a capitol “P”
 1. Managing arts donations: Donations can be part of a robust public art program but must be carefully managed. Accepting works of art creates public responsibility to care for the works; donated works should support the broader goals of the public art program. All potential donations should be carefully vetted by City staff and approved by the KCAC and CKC Service Team. Donors should be encouraged to read and understand the public Art Integration Plan for the CKC and work to support its goals.

4.7 Guidelines (CKC Specific)

b. Funding considerations

Central to realizing the elements in this Art Integration Plan, is the need to invest in arts funding. This section identifies a variety of funding considerations and opportunities, however, it is critical to understand that if art is truly of cultural value of the city of Kirkland, that value requires city funding. Funding art includes the funding of artists and art fabrications, but it also includes the “soft-costs” of city staff to coordinate and build support for arts in the community. As arts are funded by the city as a demonstration of a community value, it becomes much easier to leverage those funds from outside sources, through philanthropy, grants, and even becoming home to more arts institutions and venues. For “outside” investors to increasingly support arts in Kirkland, there will be a desire to see the city’s commitment to art in its budgeting and expenditures.

i. Capital set-asides:

1. Kirkland, as many cities do, has a 1% for art guideline, setting aside a portion of a capital project budgets, as a catalyst for investing in art in the city. This is a great tool to realize art on the CKC and the city as a whole! However, 1% for arts alone will not strengthen Kirkland as a city of arts. Capital set-asides typically only apply to certain portions of certain capital budgets. This allows the opportunity for artist integration into civic projects beyond those guidelines. Make art engagement part of a City Project Ethic, a culture that permeates city hall to include artist participation beyond the 1%, which can come with increased flexibility on how art and artists are engaged.
2. Investments of art from 1% typically manifest themselves in fixed, permanent art at a designated project site. However, a 1% arts investment can also result in mobile or movable elements, thereby allowing the city use capital investments from a project in one area of the city, to create mobile art or art program element that can be moved around the whole of the city to serve a much broader population. With art opportunities on the CKC welcoming mobile interventions, such opportunities could be realized by leveraging arts dollars from more distant projects. Think mobile performance venue or a mobile artist-in-residence studio that is budgeted from a project in one neighborhood, enriching the lives of residents at events all around the city, including on the CKC!

4.7 Guidelines (CKC Specific)

ii. Leveraging public works projects (artist as participant)

1. Design team artists can consult on larger projects without taking on larger fabrication and installation costs. By integrating artists with the design team, the project can include their input on infrastructural projects built as part of the general program for the CKC.

iii. Philanthropy

1. Donations are discussed above. Philanthropy has played a major role in funding public art around the Northwest, with the Western Washington University sculpture collection as a prime example. Philanthropic initiatives should be supported and guided toward investments that complement the public projects on the CKC.

iv. Collaborating with other cities on grants.

c. Engaging artists

i. Selection process/structure: Artists should be selected through a combination of invitational and open calls issued as RFQs. RFPs have several problems, including uncompensated labor, unfamiliarity with the project site and goals among responding artists, and tying the City too early to a specific project. Site-specific projects are best developed once an artist is under contract and can devote time and resources to research, conceptual development, and site integration.

1. Curatorial process: A curator or artist in residence can develop a curatorial plan building upon the Art Integration Plan. They may directly select artists for temporary projects and events, and develop invitational calls and open RFQs for permanent works.
2. Staff-led: Calls are issued by City staff, building on the Art Integration Plan. A City project manager should work to issue contracts, manage conceptual and design development, and oversee fabrication and installation, working with the artist as the lead contractor.
3. Consultant-led: Similar to staff-led, but managed by external specialists in art and project management. Also allows greater possibility of developing a consistent conceptual approach to the art program.

4.7 Guidelines (CKC Specific)

ii. Managing artist process and art creation

1. Artists should be allowed enough time to develop truly site-responsive works which support the broader goals of the CKC.
2. Once selected, artists should meet with City staff and project managers, the KCAC, and selected stakeholders.
3. Projects should be presented at concept stage to the above for advice and approval.
4. Permanent projects should be installed, if possible, alongside the capital improvements on their sites and under the same permits.

d. Managing art

- i. Once it's there, maintain and leverage it.
- ii. Maintenance budgets separate from capital funds are crucial and very often underfunded relative to percent-for-art programs. Art should be considered from a long-term maintenance view as it is being developed, and funds should be identified sufficient to maintain all commissions and donations.

4.8 Art Policy (City of Kirkland)

CURRENT CITY OF KIRKLAND PUBLIC ART POLICY GUIDELINES AS OF May 2016

Public Art Vision

Kirkland maintains a diverse public art collection that invites interaction, fosters civic identity and community pride, inspires a sense of discovery, stimulates cultural awareness, and encourages economic development.

The Kirkland Cultural Arts Commission (KCAC)

The Kirkland Cultural Arts Commission is responsible for helping the City Council implement the Public Art Vision in Kirkland. The Cultural Arts Commission a volunteer advisory board that works to help arts, culture and heritage grow and thrive in the City of Kirkland. Along with supporting art and cultural initiatives, the Cultural Arts Commission promotes strategic arts planning and advises the City Council on art acquisition in Kirkland.

KCAC Mission

The Cultural Arts Commission curates and advises the City Council on public art acquisitions and loans, and reviews and recommends projects under the City's "one percent for the arts" program.

KCAC Goals:

- Curate the growth of a diverse public art collection
- Facilitate exposure to public art
- Encourage community dialogue through public art
- Use public art to reflect the characteristics of the greater Kirkland community
- Determine that the art is appropriate for its location

PUBLIC ART ACQUISITION GUIDELINES

Proposed public art acquisitions shall be reviewed by the Cultural Arts Commission with recommendations to the City Council. For a proposed public art acquisition to be sited in a park, a recommendation from the Kirkland Park Board will also be requested. A recommendation will be requested from affected boards, commissions, organizations, and associations when appropriate.

Proposed public art acquisitions will be evaluated on the following:

- A. The quality and aesthetic merit of the art work.
- B. Context within the city collection should be considered with the following criteria:
 - a. Does art work enhance the existing collection or add diversity?

4.8 Art Policy (City of Kirkland)

- b. How does the piece engage the public?
 - c. Are the materials appropriate?
 - d. Is the piece susceptible to vandalism or graffiti?
- C. Coordination with the Park Board or other affected commissions and departments concerning siting, costs of installation, and maintenance of art work.
 - a. Availability of an appropriate site.
 - b. Appropriateness in size, scale, material, form and style for the area in which it is to be placed.
 - c. Condition, durability, installation, and maintenance requirements of the art work.
- D. Donor conditions, if applicable.
- E. If applicable, loaned artwork can be purchased if there is sufficient public support to acquire it via public fundraising or City Council action.

Other Considerations:

- Whenever appropriate, siting decisions will be determined by a public art jury made up of surrounding neighbors, businesses, or associations (e.g., business or neighborhood) impacted by an art work location.
- For a work proposed for loan to the City, the owner or owner's representative will be required to enter into an Art Display Agreement setting forth the length of the loan and other terms such as location, maintenance requirements, insurance, value of art work, installation and removal responsibility, and other conditions pertinent to the agreement.
- Donated or loaned art work will include identifying plaques if accepted by the City.
- Donated or loaned art may be declined at the discretion of the City consistent with the criteria in the public art policy guidelines.
- All accepted donated works become part of the City art collection and, as such, may be relocated.
- Unrestricted monetary donations to help fund public art acquisitions will be accepted at any time. Donations with conditions or restrictions such as use for acquisition of a specific artwork or theme will be reviewed and accepted in accordance with this policy, and declined if the conditions or restrictions are not approved.

4.8 Art Policy (City of Kirkland)

TEMPORARY ART EXHIBITS

Objectives

To provide procedures and opportunities for the temporary exhibit of art work in cooperation with art galleries and other organizations and to showcase artists, promote awareness and foster education regarding public art in the community. The City currently has several locations and pedestals located in the downtown that provide for the display of temporary public art. Other venues throughout the community, in public facilities and neighborhoods will be encouraged.

Guidelines

- Proposed use of the existing pedestal locations for art work in public parks or rights-of-way shall be reviewed by the Cultural Arts Commission in coordination with Parks and Community Services for installation assistance (if required) and Public Works for any permit requirements.
- Art Display Agreements will be required.
- Hosting temporary indoor and outdoor public art exhibits shall be reviewed by the Cultural Arts Commission with recommendation to City Council. If appropriate, partnerships with other arts organizations, agencies, and the business community will be encouraged.
- Length of term on loans will be established in artwork loan agreements and reviewed by the commission on an individual basis.

PARK LANE OUTDOOR ART GALLERY

- An outdoor art gallery located on Park Lane is intended to display temporary art for sale to the public.
- No more than six pieces of art will be displayed at one time on city-owned plinths that have been installed in the public right-of-way.
- The Cultural Arts Commission will accept sculpture display applications on a rolling basis and curate the selection of art.
- Art will be displayed for 12-18 months unless it is sold at which time the display term may be shortened, and the art replaced with another selected piece.
- Unlike other pieces of temporary art where the process calls for City Council consideration of recommendations made the Cultural Arts Commission, outdoor art gallery work will only require Cultural Arts Commission approval.
- Draft Guidelines for CKC Ephemeral Art (Not adopted by City Council)

4.8 Art Policy (City of Kirkland)

The Cross Kirkland Corridor (CKC) is a civic open space and active transportation connection. Art on the CKC has been envisioned as one more civic expression of the city and its residents, and as a catalyst for the corridor becoming a sought after destination for visitors to the city. Reference the CKC Master plan and CKC Art Integration Plan for further detail.

One type of art that is encouraged on the CKC is Ephemeral Art, art which is built to last only a short period of time. These artworks are often left to degrade in natural environmental conditions. Examples of such art include: art made out of natural material, water soluble painting. Ephemeral Art can also be art performances or art installations that are created and then dismantled after their exhibit.

- Ephemeral art, visual or performance art or some other art expression, shall be allowed on the corridor for no more than 60 days, and in this way distinguished from permanent art and other temporary art
- Representatives from the KCAC, representatives from the CKC Steering Committee, Office of the Special Events Coordinator and others as deemed appropriate shall be included in conceptual review of the art
- Approval of the art will require recommendations from these representatives and any other affected City departments and groups with final approval vested in the KCAC and CKC Service Team.
- In reviewing the art concept, the KCAC and other parties to the decision shall take into account:
 - The compatibility and sensitivity of the art to its natural surroundings and particularly critical areas
 - The compatibility and sensitivity of the art to abutting neighborhoods, business districts and schools
 - That the art not impede transportation flow – bike and pedestrian- on the CKC, or connections from the CKC
 - That artists or event producers be charged with making sure the art remains in good condition while on display, (is not a safety hazard or the target for graffiti) and that it is removed if the latter conditions ensue
 - That artists and event producers abide by the city events policies and also business licensing and insurance requirements
 - The artists and or event producers will be required to leave the location or locations of the art as they found them unless exceptions are made

4.8 Art Policy (City of Kirkland)

ADDITIONAL MEMORIAL PUBLIC ART CONSIDERATIONS

- Donation of memorial artwork can honor the memory of an event (contemporary or historical), an occasion, an outstanding member of the community, or serve a similar purpose.
- Proposed memorial public art shall be reviewed by the Cultural Arts Commission with recommendation to the City Council. The Cultural Arts Commission will work with the donor and relevant City Departments to recommend an appropriate site for the work. For proposed memorial public art to be sited in a park, a recommendation from the Kirkland Park Board will also be requested.
- Proposed commissioned memorial art shall not ordinarily honor a living person, unless that person has made a significant and outstanding contribution to the arts or civic service. A waiting period of at least one year should elapse from the time of (1) the initial nomination of the living individual, (2) the passing away of the deceased individual(s) or, (3) the occurrence of the event in order to be eligible for consideration as a commissioned memorial public art work.
- The proponent(s) of commissioned memorial art will approach the Cultural Arts Commission with several ideas for the intended public art. The Cultural Arts Commission will establish a dialogue with the proponents and other affected city departments. As a result of this dialogue, the Cultural Arts Commission will make a recommendation to the City Council. The recommendation may endorse one of the proponent's proposed ideas or may recommend a different design approach or public art location.
- Celebratory gifts may be commemorative in nature, or may mark a life event such as: the birth of a loved one, an anniversary, a graduation, a business, or a celebration of an event or a group.
- Memorials accepted by the City become a part of the City art collection and, as such, may be relocated.

Proposed memorial public art will be evaluated on the following criteria:

- A. The fit of the art work with the overall character of public art already on display throughout the city.
- B. The timeless qualities of the art work, including its significance and appeal to future generations. Memorial proposals honoring individuals or a personal event should be represented in a form that has a broader community interest and moves the viewer to a special experience. Examples include community parks, landscaped gardens and plazas, sculpture and art works, plaques about history or the environment, poetry, fountains, park benches, and site furnishings.
- C. The art work's success in expressing the spirit of the person(s) or event to be commemorated.
- D. Memorial artwork should not set a precedent that goes against the criteria outlined above. Artwork should be congruent with the existing collection, its immediate environment and site specific existing artwork.

4.8 Art Policy (City of Kirkland)

- E. The artistic merit of the art work.
- F. The proposed location of the art work. The location should be an appropriate setting for the memorial and should not interfere with existing and proposed circulation and use patterns. It is recognized that a particular location may reach a saturation point and it would then be appropriate to consider limitations or a moratorium on future memorial installations at that location or area.
- G. The fit in terms of the size, scale, material, form and style for the area in which it is to be placed.
- H. Condition, durability, installation, and maintenance requirements of the art work.

DEACCESSION OF ART WORK

Objectives

To provide procedures for the withdrawal of City owned art work from public display.

Guidelines

Deaccessioning should be cautiously applied only after careful and impartial evaluation including input from the Cultural Arts Commission, art professionals, the public, the artist, and final review and decision by the City Council

- Deaccessioning of art work may be considered for one or more of the following reasons:
 - A. The condition or security of the art work cannot be reasonably guaranteed in its present location.
 - B. The art work presents a public safety risk.
 - C. The art work is damaged and repair is not feasible.
 - D. Significant changes in the use, character or actual design of the site require a re-evaluation of the art work's relationship to the site.
 - E. The art work requires excessive maintenance or has failures of design or workmanship.
 - F. The art work no longer meets the mission and goals of the Public Art Policy.

4.8 Art Policy (City of Kirkland)

RELOCATION OF ARTWORK

Objectives

To provide procedures for the relocation of City owned art work.

- A. The condition or security of the art work cannot be reasonably guaranteed in its present location.
- B. The art work presents a public safety risk.
- C. Significant changes in the use, character or actual design of the site require a re-evaluation of the art work's relationship to the site.
- D. A more suitable location for the artwork has been proposed.
- E. Procedures for possible deaccessioning or relocation of art work shall be initiated by a majority vote of the Cultural Arts Commission or direction from the City Council. The following describes specific procedures for deaccessioning or relocation of artwork.
- F. Review of any restriction which may apply to the specific work.
- G. Assessment of options for storage or disposition of art work, which may include sale, trade, return to the artist, or gift.
- H. Analysis of reasons for deaccessioning and recommendation to City Council for the final decision. The Cultural Arts Commission may seek additional information regarding the art work from the public, the artist, art galleries, curators, appraisers, or other professionals prior to making a recommendation.

PUBLIC ART JURIES FOR COMMISSIONED WORKS OF ART

- The Cultural Arts Commission may convene a jury to review individual public art memorials or acquisitions. The Commission will convene a jury when the public art work to be considered is a commissioned piece and is not an already completed work of art.
- Candidate jurors can include but will not be limited to: artists, architects, landscape architects, engineers, urban designers, representatives from the community, art professionals and other stakeholders.
- An appointed jury shall not include City Council members, or their partners or families.
- A jury shall not ordinarily be comprised of more than 50% membership from the Cultural Arts Commission.

4.8 Art Policy (City of Kirkland)

- Proposals for commissioned works shall include:
 - A. A three-dimensional model (when appropriate) or complete drawing of a two-dimensional work
 - B. Drawings or photographs that demonstrate the relationship of the artwork to the site
 - C. Material samples for the artwork and any relevant construction materials
 - D. Installation details
 - E. Description of routine maintenance and estimate of maintenance costs
 - F. Approval for the installation and use of site by the appropriate city department(s)
 - G. Artist's resume
 - H. Budget and schedule

PUBLIC INPUT FOR PUBLIC ART OPPORTUNITIES

Objective

To encourage community involvement in art, cultural and heritage activities, the City Council may seek community input on public art decisions.

- After City Council receives the recommendation from the Cultural Arts Commission and/or Public Art Jury, the Council, at its discretion, may seek broader community input on the recommendation before making a decision to acquire and site public art, to approve temporary and memorial art, or to deaccession art.

SCRAPBOOK!

The scrapbook is the opportunity to catalog some of the great ideas from this planning process as a starting point for a wealth of new inspiration from the many artists who will shape the Cross Kirkland Corridor.

Inevitably, through this process, many ideas are shared, from vague and broad, to specific and ... well, crazy!

The scrapbook can be a living thing as new ideas continue to emerge. There are already too many ideas to fully share each, but within this section are some examples that reflect the range of possibility on the CKC. More ideas are documented in Exhibits A and B as part of this document.





ART NOW!

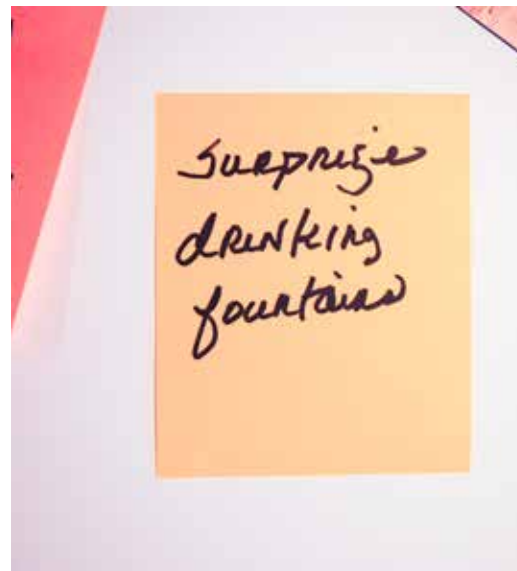
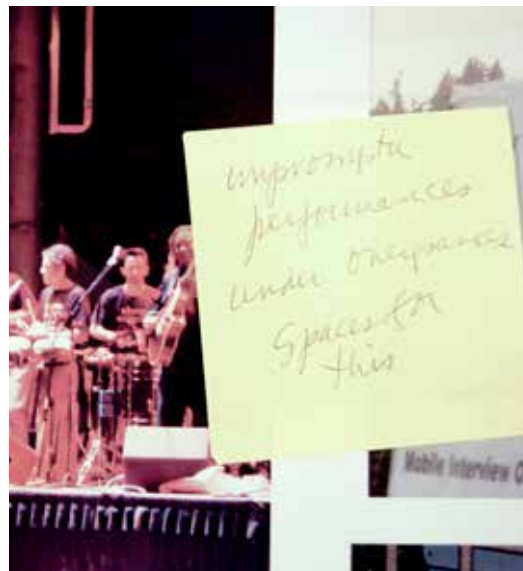
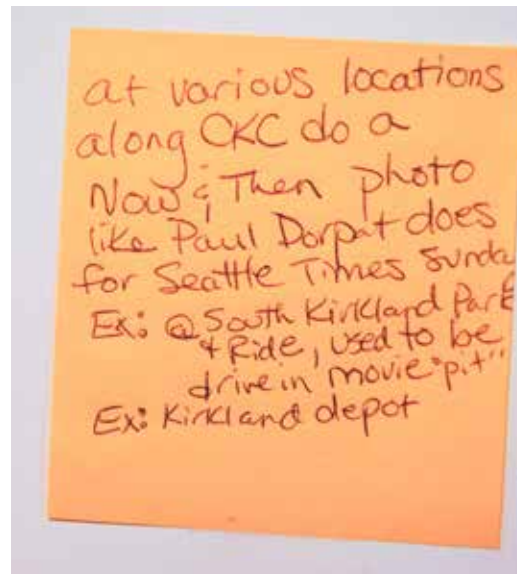
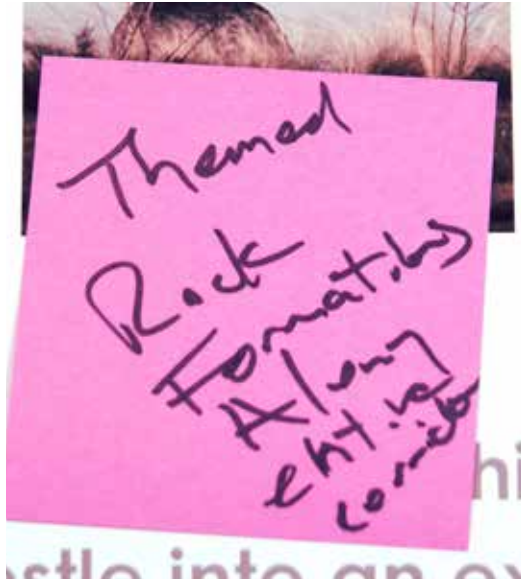
The scrapbook starts with the hopes of a real event, a celebration of completion of this planning process and a celebration of this Art Integration Plan becoming a catalyst for art on the Cross Kirkland Corridor moving forward.

Phantasmagoria: A community-powered festival of light celebrating art on the Cross Kirkland Corridor. Envisioned for September or October of 2016, this inaugural festival transforms the CKC into a linear, lighted festival experience. Kirklandites will participate in free lantern-making workshops enriching the community experience in creative activities, while also shining a light on the artistic community in Kirkland and the region, all to inspire further interest and participation in the arts.

The community creations will culminate in a festival with multiple organic starting points proceeding to a designated epicenter with more lantern-making booths, music, lighted dance performances, and a community-powered light spectacle.









Kirkland Curio

While much of the corridor has been scrubbed of the equipment of its railroad past, one beautiful, utilitarian cabinet remains. Imagine the introverted, unnoticed, utilitarian structure reimaged through minimal interventions of applied graphics and new viewing windows, as a curio cabinet with monthly curated exhibits (managed by the KCAC) that could range from community members displaying their passions, to artists having a mini gallery, to artists-in-residence crafting their art on the corridor.



INDUSTRIAL CANVAS, Molly Dilworth, Fort Industry, 2015

70



forms of
art on the
CKC!

Acknowledgments

This Cross Kirkland Corridor Arts Integration Plan owes its existence to the passion and energy of a wide range of arts advocates, elected officials, city staff, and passionate residents of the Kirkland. It is through their leadership that this initiative has been funded, and their energy and support that it will realize its desired outcomes going forward!

Kirkland City Council

Mayor Amy Walen

Deputy Mayor Jay Arnold

Councilmember Shelley Kloba

Councilmember Penny Sweet

Councilmember Toby Nixon

Councilmember Dave Asher

Councilmember Doreen Marchione

Kirkland's City Manager

Kurt Triplett

Kurt's vision and leadership in buying, planning, and realizing the Cross Kirkland Corridor has made the CKC a model project for the region, and increasingly on the national stage.

Kirkland Cultural Arts Commission

These dedicated volunteers from the community have worked tirelessly to both shape this plan and advocate and promote the arts on the CKC and city as a whole!

Dawn Laurant (Chair)

Ryan James (Vice Chair).

Carol Belval

Lani Brockman

Kevin Creekmore

Christine Exline

Emily Gjertsson

Marianna Hanefeld

Colleen Lenahan

Michelle Lustgarten

Dana Nunnelly

Linda Paros

Gaerda Zeiler



**Supported by the hard work and vision of
Cultural Arts Commission City Staff:**

Ellen Miller-Wolfe

Philippa Marsh

The Kirkland Community!

This report owes a special thanks to members of the city's public, notably braving dark stormy evenings in November and January to attend work sessions to share their time, passion, and ideas to shape this plan!

**The Cross Kirkland Corridor Art
Implementation Plan was prepared by:**



Guy Michaelsen

Brad McGuirt

Tori Halligan

Christine Gannon

In collaboration with:

**ERIC FREDERICKSEN
GENERAL DELIVERY**



7.0 Appendices

First public outreach session on November 16, 2015

Community
Art
(community creates
the art)

Decorative / imaginative /
fake badges across
the gutter water
sinks coming out etc

Burma shave
type signs that
tell a story
or a joke.

Food Forest
in Parmac area
by Hopelink
(for fresh veggies
or ethnic herbs)

at various locations
along CKC do a
Now & Then photo
like Paul Dorpat does
for Seattle Times Sunday
Ex: @ South Kirkland Park
& Ride, used to be
drive in movie "pit"
Ex: Kirkland depot

Signage must
be minimal
and art for

HONOR
the RAIL
History

Carillon Woods used
to be Yarrow Bay
Water District #1
pump house. There is
an old beehive, pump house
& wood wire pipe in
ravine. Great material
& inspiration.

Sound **yes!**
installations
along corridor

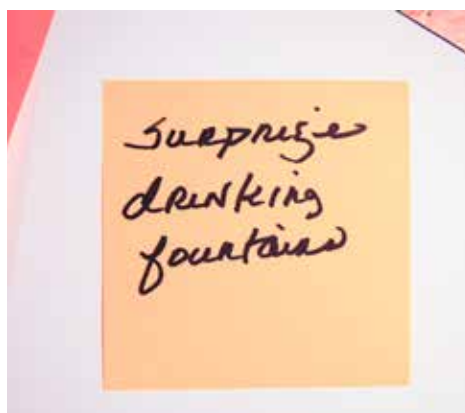
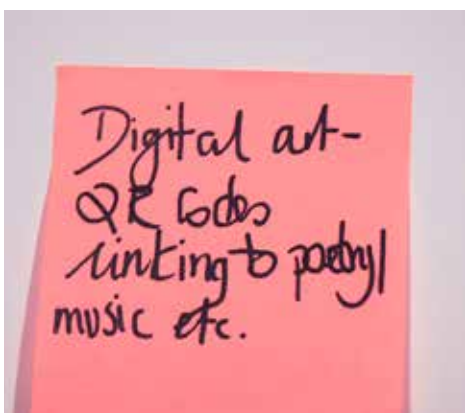
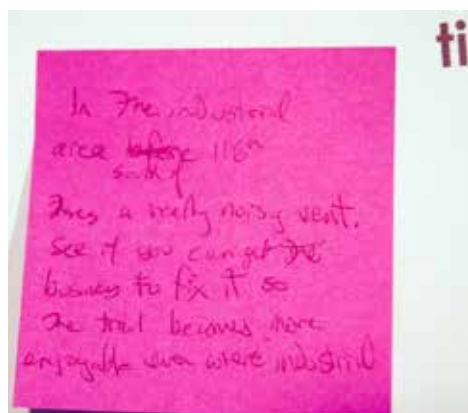
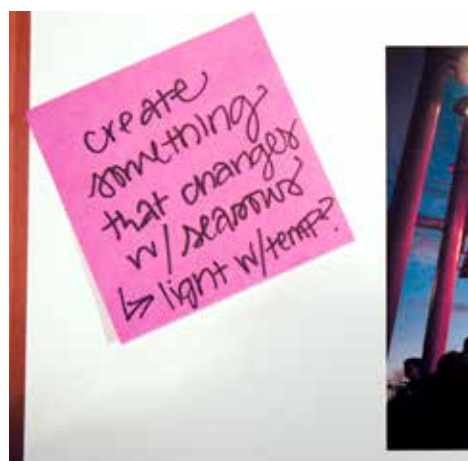
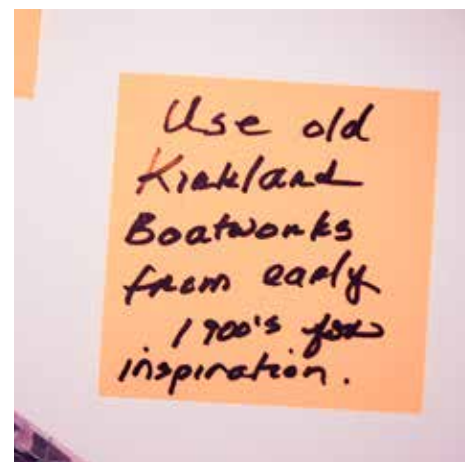
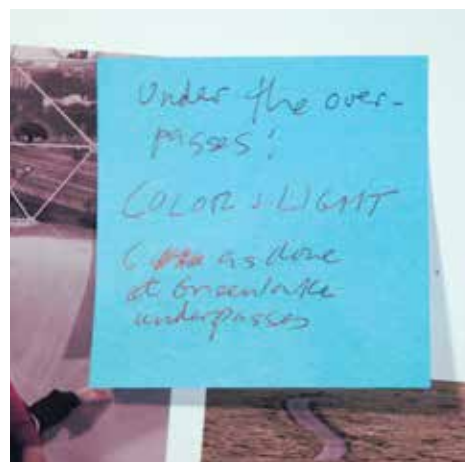
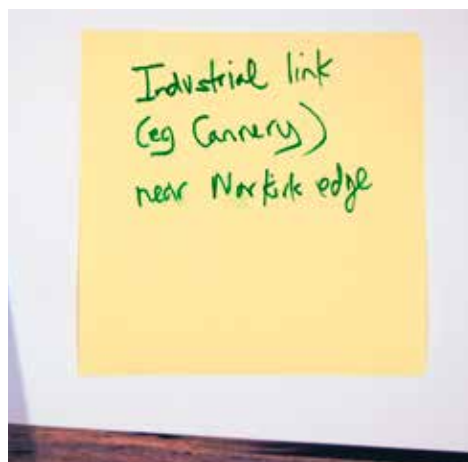
Tibetan prayer
wheels as
walking along

Interactive
Entry portal
at start of
trail

Delightful
trail with surprises
(eg ^{creepypasta} creature in trees)
and history
(see McCaw Park)

SITE SPECIFIC

75



WHAT MAKES KIRKLAND SPECIAL?



Small scale
Big Heart
Big Ideas

Pedestrian
friendly
parks Valued
water

Water
art
Community
energy
destination

"Homegrown"
community
- support of
small
businesses

Takes
itself
VERY
seriously

walkability

Light in winter ☺
darkness.
Ease of movement.
Color throughout.
Continuity.
Kirkland personality.
~ Kathy Feek

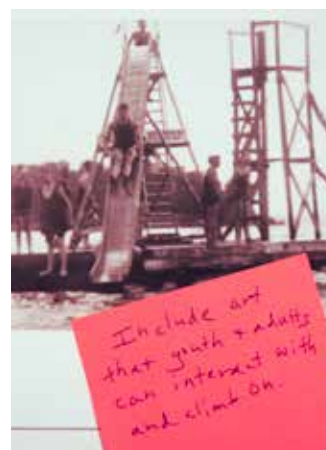
Reverence
for the
Past
Sometimes
Suspicious
of the future

Diversity
of Place + environment

"Homegrown"



Involve
area
youth
in
the
visioning
process.



Include art
that youth + adults
can interact with
and climb on.

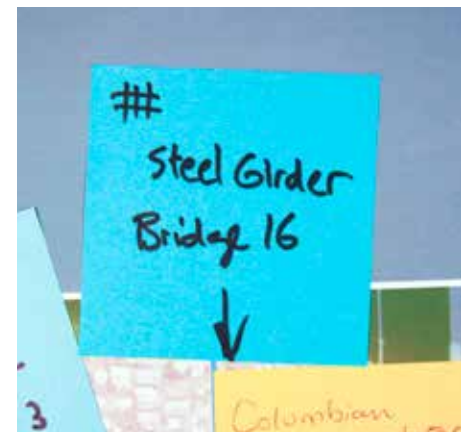
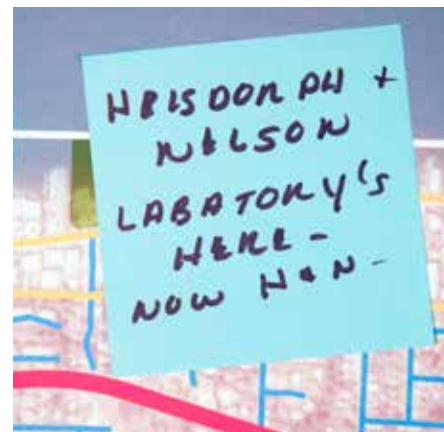
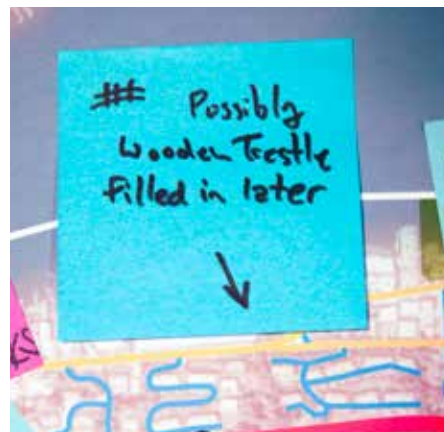
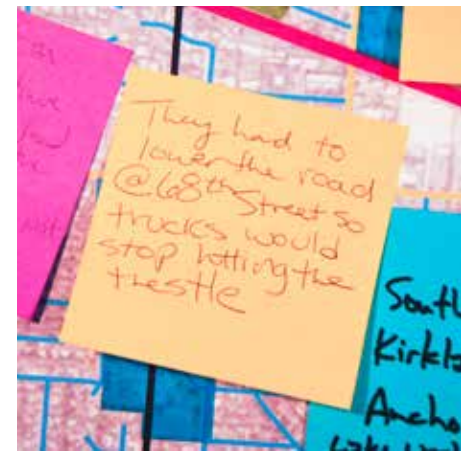
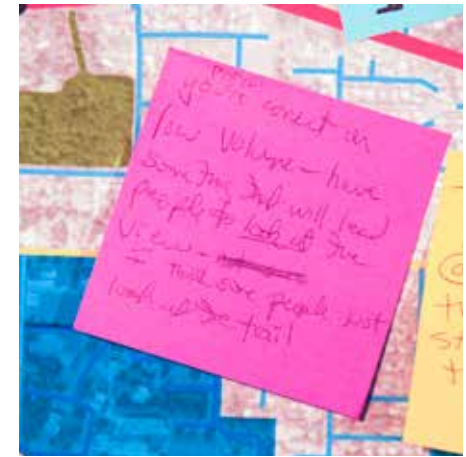
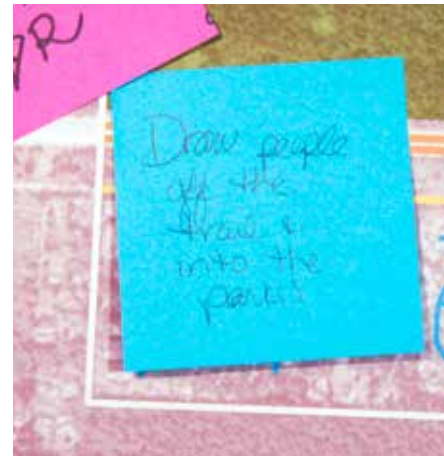
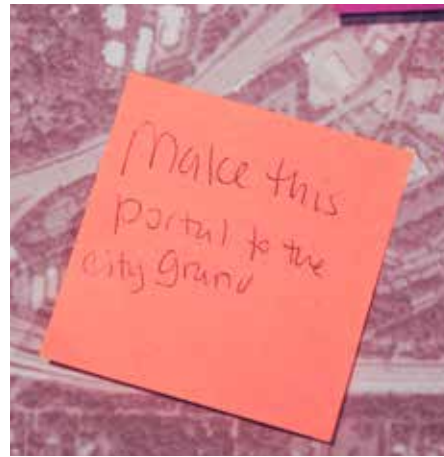
Costco
"KIRKLAND"
BRAND

7.0 Appendices



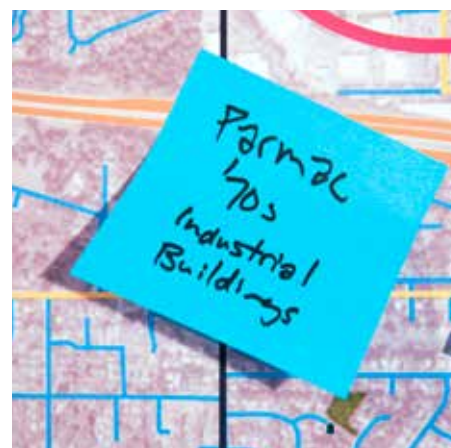
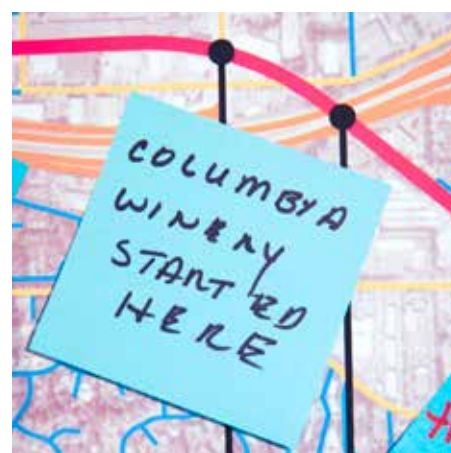
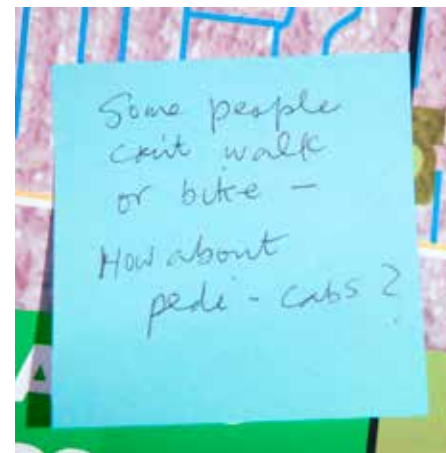
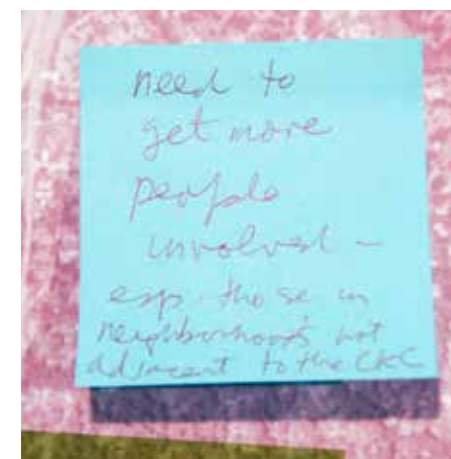
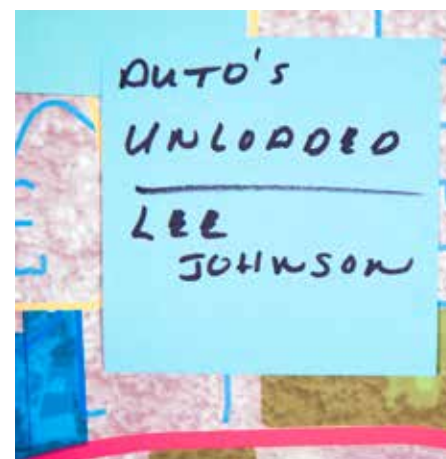
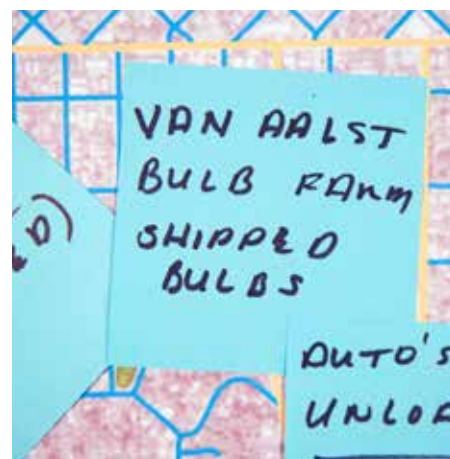


7.0 Appendices

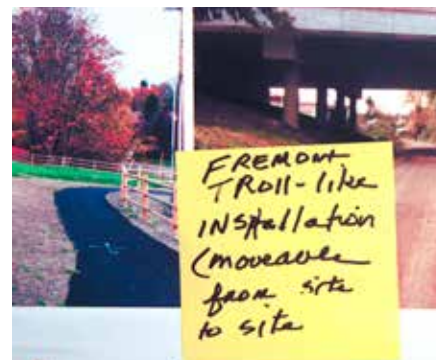
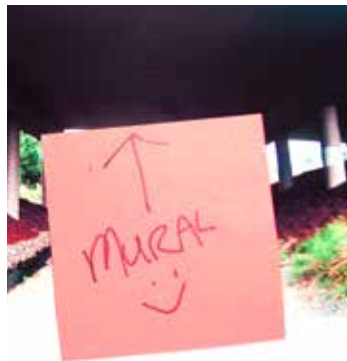
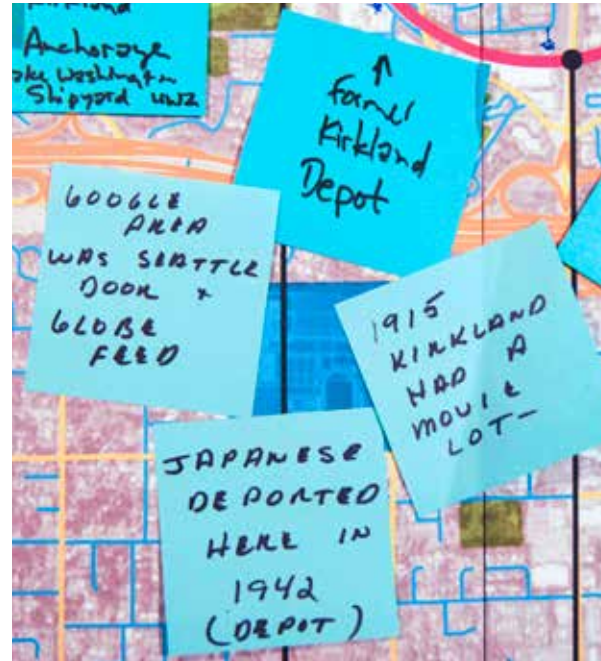
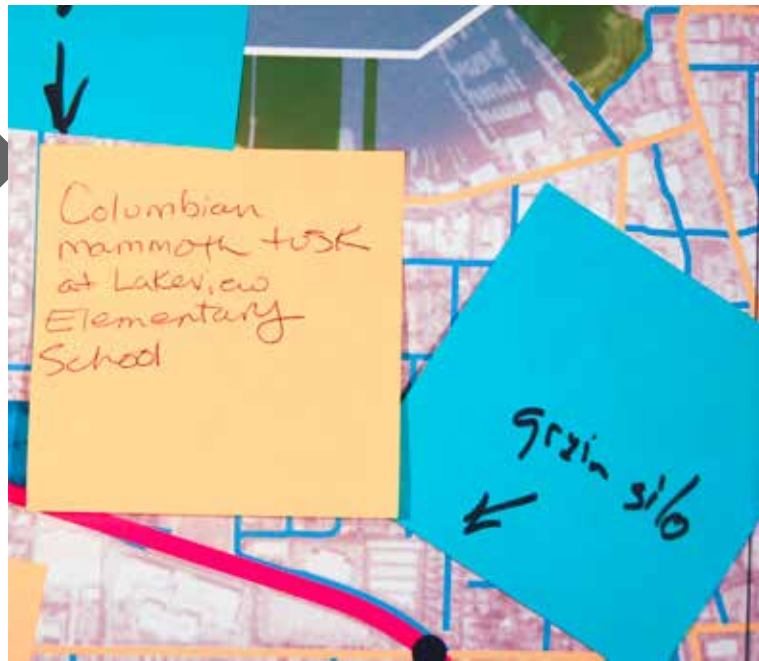


Columbian

3



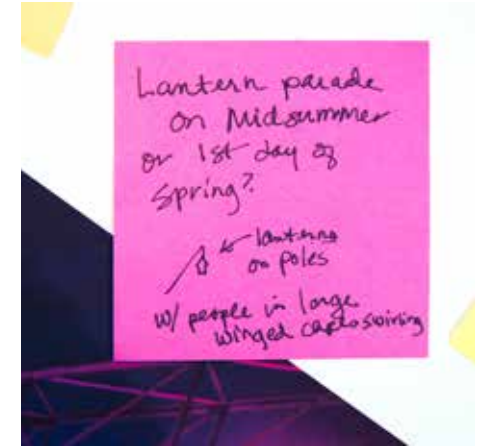
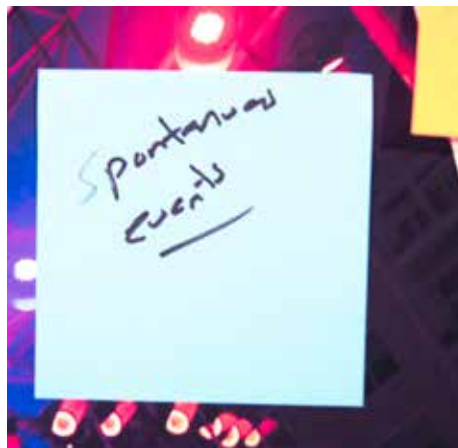
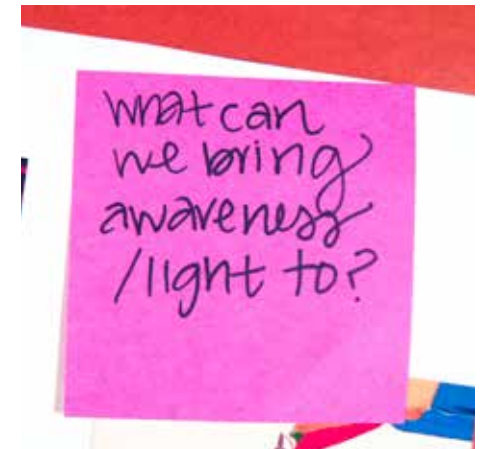
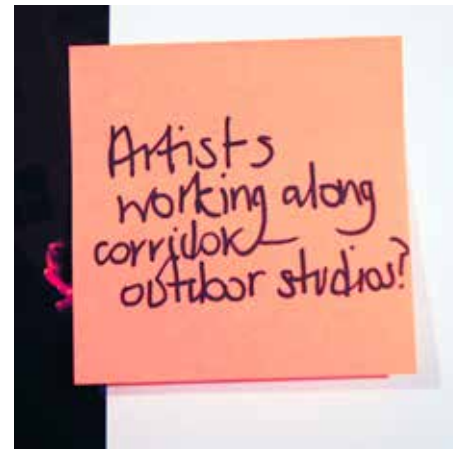
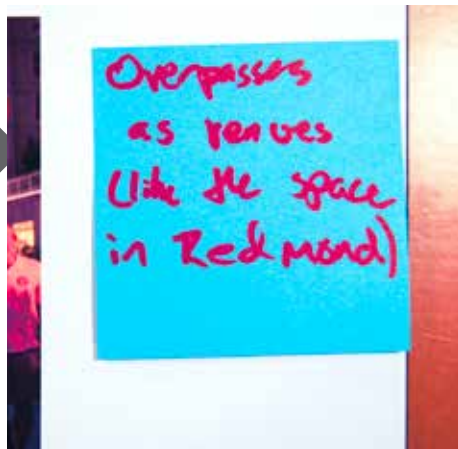
7.0 Appendices



[illegible]

7.0 Appendices

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Event Festival of
Lights flowing
along CCC, feeding
into tree lightings
@ Morina. Could
be a nighttime light
homage to all the
creeks that flow
into Lake Washington

On the Houghton
porch, a stage for
music (classical)
to go with the
scenery on a
regular basis -
partnership w/ LWSO?

melting
dinosaurs in
a wetland area
(Totem Lake)
melting in that they
are feet sized and made
of sugar/salt (wherever)
& gradually disappear

Pop up
performance
venues



Elements of
SURPRISE!
yes please

Have interactive
things - tactile
clay m, roll around
Magician we had
big discs with paint rollers
you roll around that
made (quiet) notes

Invite local
nonprofits to
create an
installation for
a weekend.

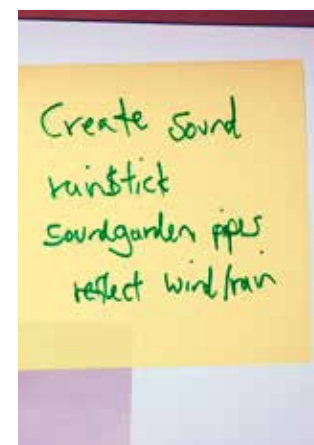
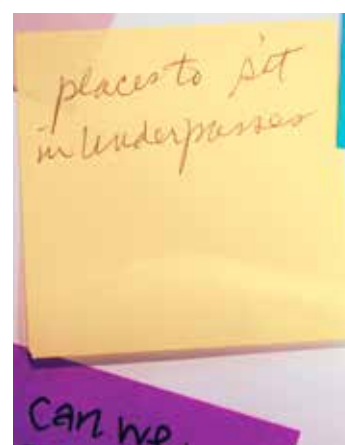
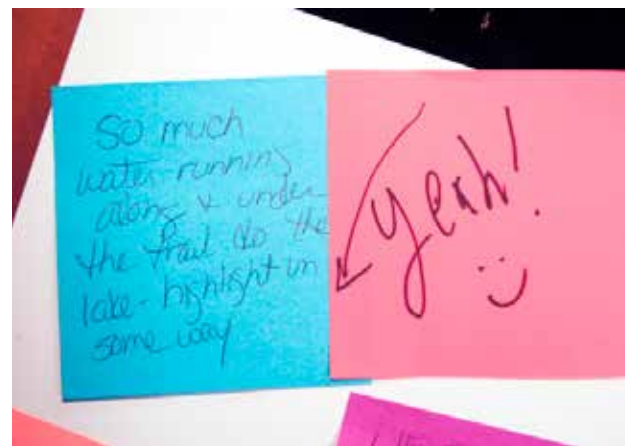
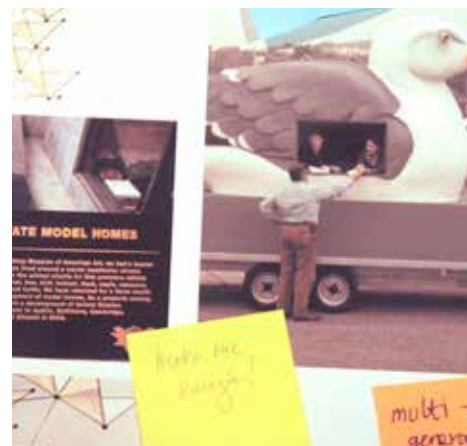
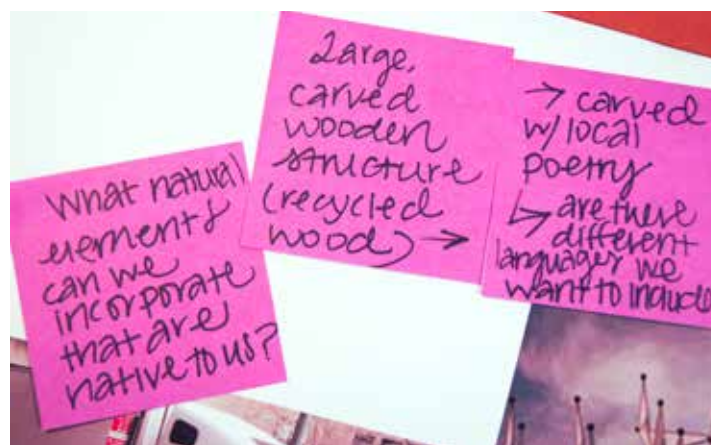
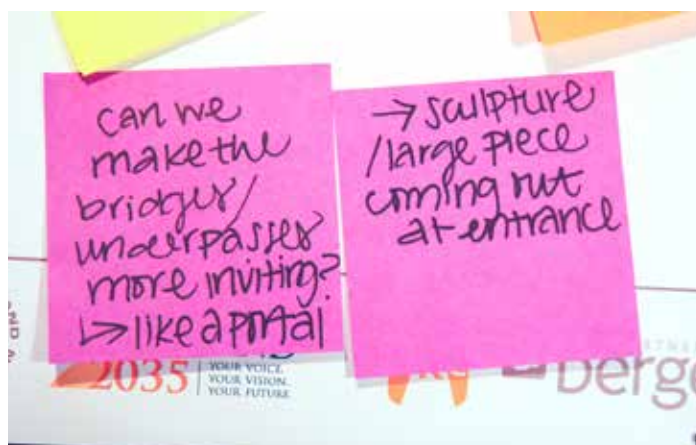
GRAFFITI
ARTISTS

Artists under
the bridge -
community arts
projects.

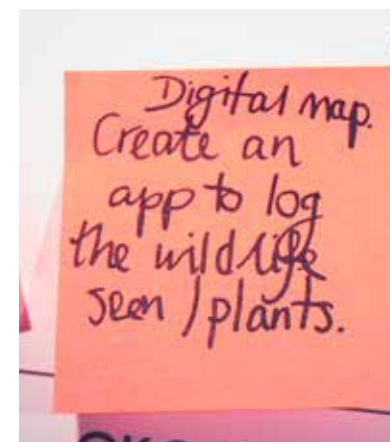
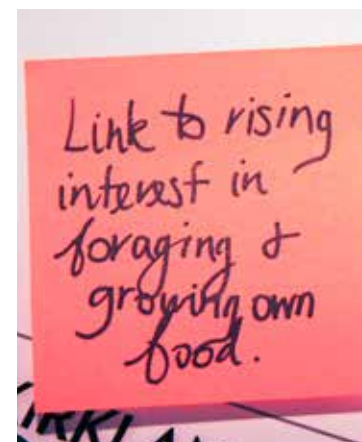
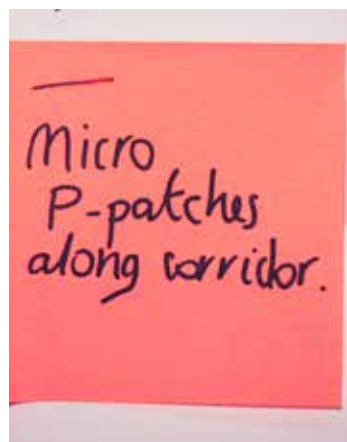
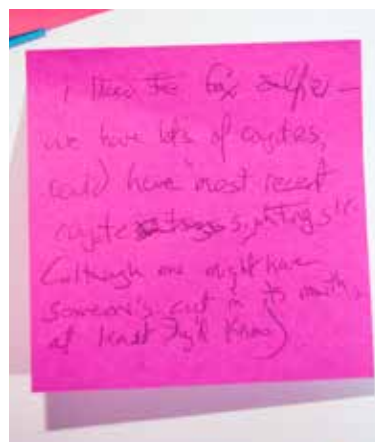
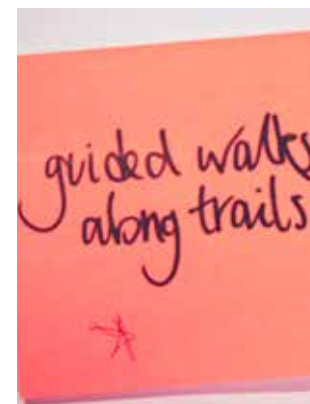
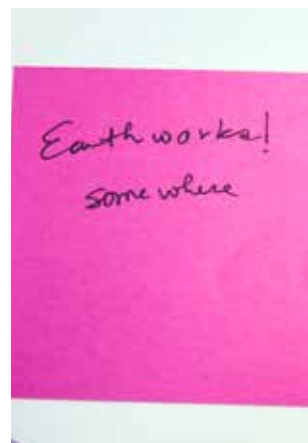
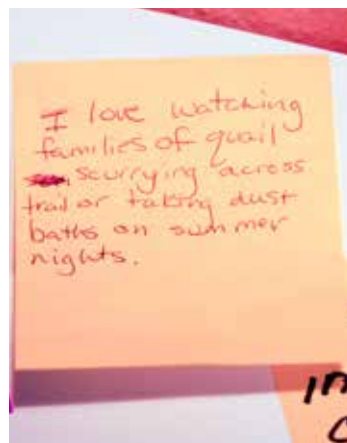
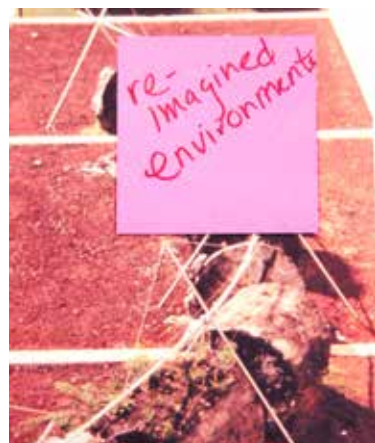
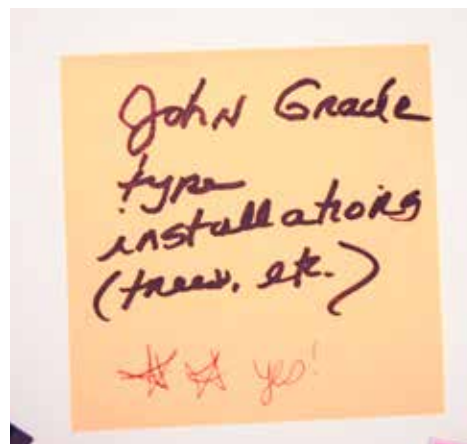
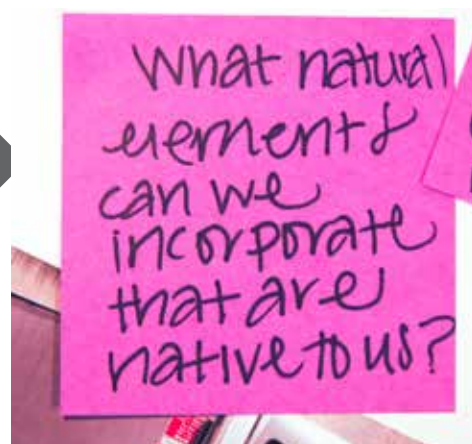
A Harvest "Train"
that runs on CCC
and people bring
down their extra
produce (How many
tomatoes can you
eat?) People could
gather at "stations"
and do seed/plant
swaps. Food go to
Hopelink

WALKS:
How can our
art walk or
wine walk
spread to
the CCC? →

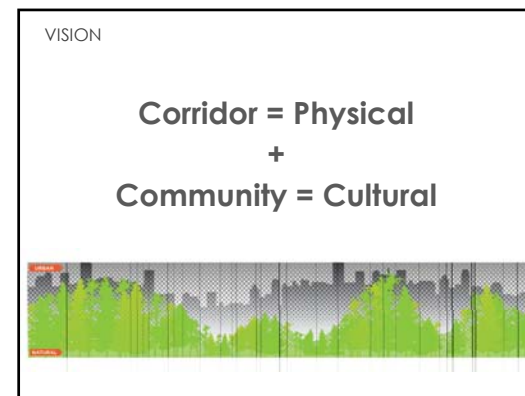
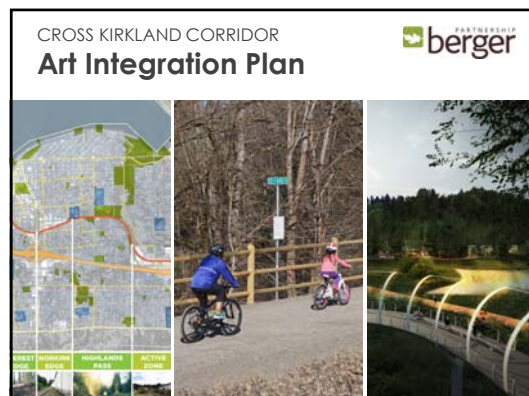
→ How can
we involve
those with
art?



7.0 Appendices



First public outreach session on November 16, 2015



7.0 Appendices

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PLACE

physical **place**
and **opportunities**
of CKC !

PLACE

Build on **Character Zones**
+
Capitalize on the **CORRIDOR!**



PLACE



THE INTERIM TRAIL... AND BEYOND



ART TO HONOR PLACE



VOLUME! (SHOULD RANGE FROM 1-10)



VOLUME! (SHOULD RANGE FORM 1-10)



CONNECTIONS & PORTALS



CONNECTIONS & PORTALS



CONNECTIONS & PORTALS



CROSSINGS AND COMPRESSIONS



CROSSINGS AND COMPRESSIONS



7.0 Appendices

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ACTIVATIONS AND ADJACENCIES



CIVIC ARCHEOLOGY



CIVIC ARCHEOLOGY



EXPOSING ECOLOGY



MAKE THE REQUIRED INSPIRED



COMPRESSION AND OVERHEAD



VENUE OR PASSAGE? (OR BOTH?)



VENUE OR PASSAGE? (OR BOTH?)



CAPITALIZE ON THE EXISTING!



CAPITALIZE ON THE EXISTING! (CREATE PLACE)



HONORING PLACE



ART

ART Provides
something
different!

7.0 Appendices

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ART

the **possible!**

PERMANENT

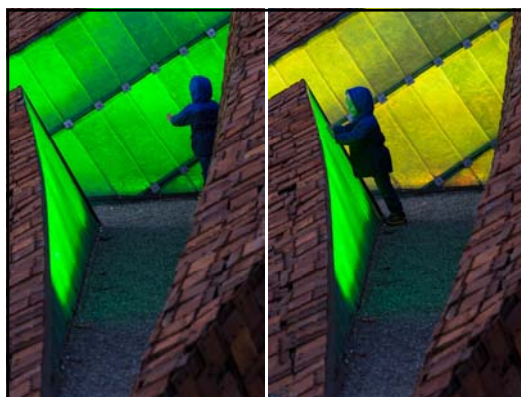


PERMANENT



Redmond's Erratic, John Fleming





7.0 Appendices

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SITE SPECIFIC



ENVIRONMENTAL



ENVIRONMENTAL



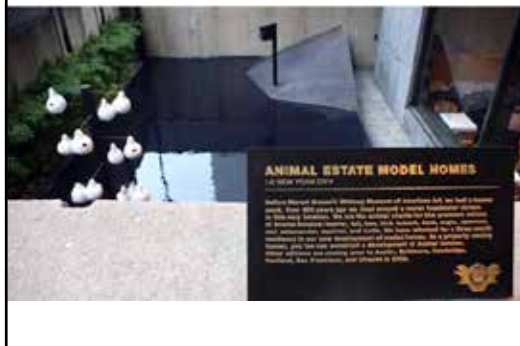
ENVIRONMENTAL



TEMPORARY (ENVIRONMENTAL TOO!)



TEMPORARY (ENVIRONMENTAL TOO!)



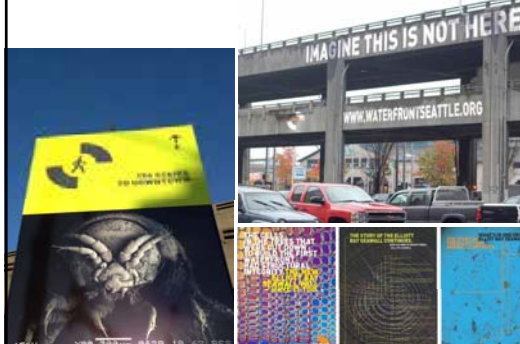
ENVIRONMENTAL



ENVIRONMENTAL



TEMPORARY



TEMPORARY



TEMPORARY



7.0 Appendices

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TEMPORARY



TEMPORARY



TEMPORARY (CURATED)



TEMPORARY (CURATED)



EVENTS (MOBILE)



MOBILE (EVENT)



MOBILE (EVENT)



EVENTS



EPHEMERAL



EPHEMERAL



EPHEMERAL



EPHEMERAL



7.0 Appendices

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EPHEMERAL



EPHEMERAL



PERFORMANCE AND EVENTS



PERFORMANCE



PERFORMANCE



EVENT



EVENT



EVENT



EVENT



EVENT



DIGITAL



DIGITAL



7.0 Appendices

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START SMALL... BUILD...



ART

ART NOW!

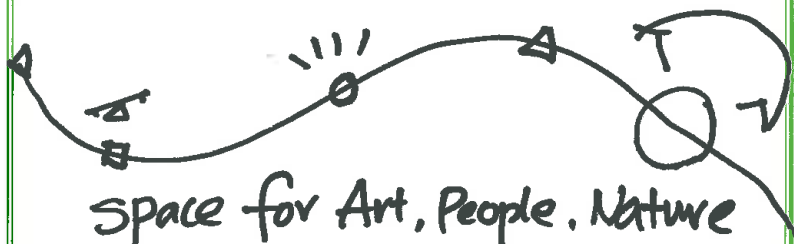
Discuss...



Second public outreach session on January 20, 2016

QUESTIONS FOR YOU

1. What are you most excited about?



2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

- Competitions
- Different
- Engage

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

- Safe
- Nature
- Nodes
- People



QUESTIONS FOR YOU

1. What are you most excited about?

important opportunities
ephemeral events

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

Something to juice up -
the Par Mac - murals
"Industrial" based themed event
(vendors - think oddball -
Industrial performance (fire art etc)
Installations - lights (#light show)

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

Landscaping as art & to
set mood, lighting as art
Large scale art that is
truly innovative & impressive

→ Performance space
Take the KAWAKAWA - build a horseshoe
cave installation that acts as an amphitheater
(Moon Project cruises also inspiration)

Also - alternative cultural events
that live here (i.e. Indian holiday festival)

7.0 Appendices

QUESTIONS FOR YOU

1. What are you most excited about?

Round-generating tree from France that could power a programmable light display - - to wishing tree

chalk board wall in shape of mountain map

ephemeral art w blackberries
ephemeral garden art.

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

Horsehead-style ~~art~~ installation.

drone events

google glass tours.

garden "art" show -

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

campfire circle

QUESTIONS FOR YOU

1. What are you most excited about?

Shakespeare in the Park
Mindful Coloring on backs of bldgs.

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

Train - dinner train picture

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

Art Wall

Chews Kirkland ~~Chews~~
Gum Wall

QUESTIONS FOR YOU

1. What are you most excited about?

Eclectic art of all kinds +
for all ages + types of
people.

spots/areas that embrace art but
also nature. Safe environment

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

Compost area to watch nature +
use?

QUESTIONS FOR YOU

1. What are you most excited about?

As you go along the trail, you get different
experiences; almost checkpoints.

A route for people to go along branching
off into different areas → stopping places

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

- Places to sit
- Shelter from the rain
- Include local communities (ownership)
↳ already defined neighborhoods?
- Industrial canvases
- "Art-Cart"
- Interactive? Performances
- Doggie bags → encourage people to
clean up after their pets.

- Night shadows

- Shakespeare in the
Park

Wishing tree
↳ awesome

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

- Something to do with water
- Covered areas → clear ceilings (could
add something to that, like
colors, or designs so it looks
interesting when it's sunny)
- Permanent things that have changeable
components

*start traditions on the corridor (maybe
on New Year's bring people to the corridor
to release lanterns? → (feel connected to the
rest of the corridor)

7.0 Appendices

QUESTIONS FOR YOU

1. What are you most excited about?

- Way finding and anchoring a place with art. Goal: Locations on the trail are anchored and identified with art. Example: not "let's meet at the 120th Ave intersection" but "let's meet at the big pink fish."

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

- Art on backs of buildings; engage property owners along the trail.
- Busking & performance art @ low barrier to entry, at least at first, to get the ball rolling. Consider permitting & control later.

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

- Bathrooms with great integrated art, customized for local culture.

QUESTIONS FOR YOU

1. What are you most excited about?

- Idea that Kirkland Community Foundation could eventually raise funds and acquire donor gifts.
- Wayfinding is artistic.

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

- Short term banner to entry
- Encourage participation
- Lake City may need staff to manage w/ Commission
- Portals, Vignettes w/ landscaping and art
- Music run or walk w/ coffee stops

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

- Music/art walk with drinks & food along the way
- Graphic art on buildings
- Shakespeare in the Park
- People need places to rest - artist-designed benches, arbors, etc.

①

QUESTIONS FOR YOU

1. What are you most excited about?

Variety of spaces, building facade
spontaneous, new development, communal
experiences, variety of expressions - art
in food, art, makers technology caches
tie in to business downtown, downtown
attractions, digital scavenger hunt,
* permanent things that have a changeable component
potentially interactivity, ~~more~~ engagement every time

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

② Performance artists; "performing"
Makers - being promoted via performing
items on the corridor
③ Art parade ④ teaser for arts events

→ Use existing local connection
to begin with; Arts Commission
vetting + Plan + budget

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

"Portals"
could be exciting; 4 Culture performance
space could support

Heritage park sculpture show

QUESTIONS FOR YOU

②

Contributions by individuals as they pass

1. What are you most excited about?
Interaction (digital or other), Environment
that it goes through (zones), Connectivity
to environment. Variety of opportunities
Portals (signage) Attractive, Artistic door ways
infusion of Art; Sponsorship of Art focus

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

We need to own the
drone film festival

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

7.0 Appendices

QUESTIONS FOR YOU

1. What are you most excited about?
 - Kirkland arts plan as a catalyst for adjacent owners (King co, Sno. co) and the community at large.
 - ephemeral art / Participatory Art
Maybe a place for taggins
2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?
 - Art crawl / Sunday market
Stalls for artists
 - Events - Such as music/holiday lights/events at night/
Food trucks
3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

Gateways
Neighborhood markers / Art
(Houghton Porch etc.)

QUESTIONS FOR YOU

1. What are you most excited about?

Wishing garden
Berry stomping event.
Rent goats to clear some of the berries!
Story telling circle in natural area.
2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

Signs to mark trail
transitions or an arch or a RR tunnel!
Expand Ferry Park
to include an amphitheater
3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

Need bike parking
Need Benches
And they could be really cool.

Google Creative Center

QUESTIONS FOR YOU

1. What are you most excited about?

Giving it a sense of place (or places) - even with different zones, I like the idea of "Oh, that's the corridor" - something fairly big at each portal/intersection

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

Another idea for the switch box / curio cabinet (or ~~switch box~~ similar) - things kids can do (cranks, levers, falling balls etc)
Things you travel off the corridor to see (by a few yards) - ground hedges or walls & then re-connect, or just go see what's there

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen? (idea from NATA)

Sand garden, under underpass, using wind of traffic to generate tone

Maybe ~~something~~ a sky under the underpass reflected from the sky above w mirrors (probably as much engineering as art...)

QUESTIONS FOR YOU

1. What are you most excited about?

- Enhancement of CKC with experiences/interaction making it a destination!
- Addition of the unexpected and changing installations
- Not sure what wayfinding really means but seems appealing
- Thumbs up on curio cabinet concept

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

- LWTI rotating sculpture exhibits (motorcycles parts remixed as art)
- Look at Duwamish River * experience - a bit of a treasure hunt wayfinding
- Whimsical connection with Coyotes ^{wild} give it a name (down on side-trail at child eye level)
- Highlighting industrial features of Parmac area - glad involving highly representational mural

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

- Kirkland Edge overlook - Portal
- Sand Garden using traffic/wind on underpass subtle

* www.Duwamishrevealed.com

7.0 Appendices

QUESTIONS FOR YOU

1. What are you most excited about?

The potential for student led art projects from LWTech.

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

rotating exhibits

of old motorcycles turned into art. This would be folded into current curriculum. Art program will design, welding will create & →

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

QUESTIONS FOR YOU

1. What are you most excited about?

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

LWTech has a digital gaming and design program that could provide digital art on a short term basis. Art is created by students every quarter and the

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

college could change pieces monthly or even weekly throughout the year.

QUESTIONS FOR YOU

1. What are you most excited about?

opportunities for students and young artists to display their work for the public to see. New creative and positive students can be

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

WVTECH students create sculptures that could be displayed for a month on the CKC then moved to Park Lane where they could be sold to raise

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

money for scholarships & student emergency funds.

Amy Whittenburg

QUESTIONS FOR YOU

1. What are you most excited about?

1) Images that continue to engage repeatedly
 2) Portals - Ensure ppl know where the corridor is
 3) Scavenger hunt w/ arts related calls to action at each stop
 infusing art into everything. Why have a boring, functional sign when you can do

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

3 (cont'd)
 on scav. hunt, invite people to do or make art & post it onsite or online or both (do a dance, build a sand structure, sing a song, paint a pic, etc.)
 the same content in a beautiful, artful way.
 * I would help develop arts scavenger hunt idea

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

7.0 Appendices

QUESTIONS

1. What are you most excited about?

a parade on the CKC - celebration of Spring

fire hula hoops
interpretive dance w/ wing capes

2. What near-term (achievable, low threshold) art presence on the CKC are you excited to help make happen? How can you help make that happen?

I can help - I will bring the cow.

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

Dead animals - roadkill representing the animals on the corridor. They could be coated/enbedded/encased. Such as - You'd see eagles like passimut you don't normally see. Once (on CKC) we saw some girls who had moved a dead rabbit from the road to the side, put flowers around it, and a heart if stone.

See way to incorporate more plants in the industrial sections without taking away from the industrialness - rock gardens of grain? long industrial-looking planters?

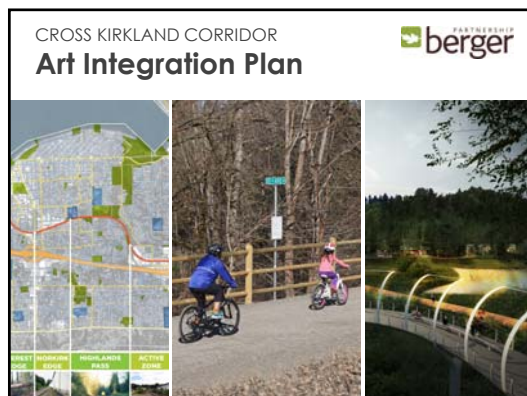
Feelings
Someplace peaceful ~~looking~~ to relax - calming art that is just there to sit near

J. and Anta Collision
will paint & detail.

We have 14 motorcycles that we need to scrap, but creating art would be a much better use of our equipment.

Kirkland Art Commission
Park Lane Outdoor sculpture gallery.

Second public outreach session on January 20, 2016

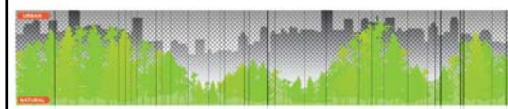


What's the Point!

Art,
the **CKC** and
Kirkland **Culture !**

What's the Point!

Corridor = Physical
+
Community = Cultural



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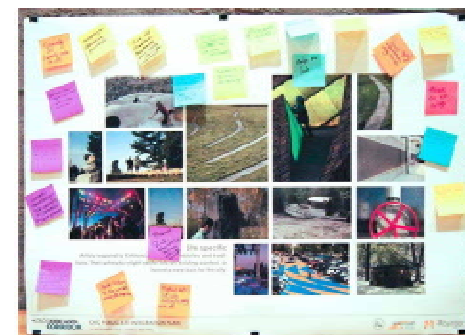
What we've learned!

What we've learned!

Art on the
Cross Kirkland Corridor...

NOW and in the **FUTURE**,
SIMPLE and **ELABORATE**,
always **UNIQUELY KIRKLAND!**

What we've learned!



What we've learned!

Kirkland is...



Emerging Themes

Significant **local, Regional** and **international** artists!



Emerging Themes

Art for **today** and for the **future**

Art on the interim trail
Art evolving to a growing corridor



Emerging Themes

Corridor-wide art **opportunities**

Portals
Navigation
Distance
Storytelling



Emerging Themes

Reaching **beyond** the corridor



Emerging Themes

Embracing undercrossings



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Emerging Themes

Enhancing interim improvements



Emerging Themes

Build on Character Zones
+
Capitalize on the **CORRIDOR!**



Emerging Themes

Make the **required...Inspired**



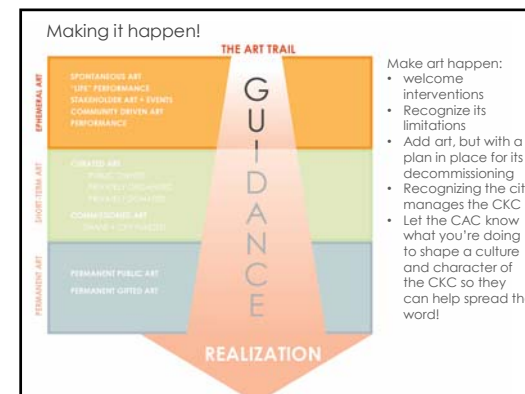
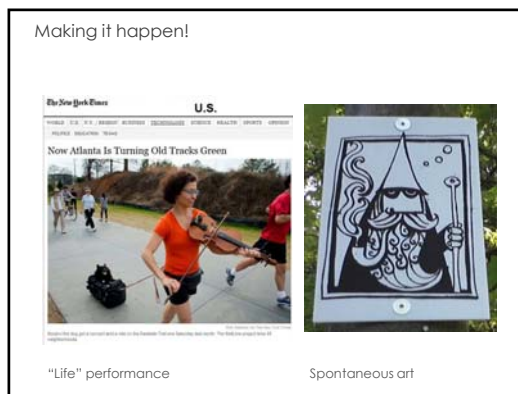
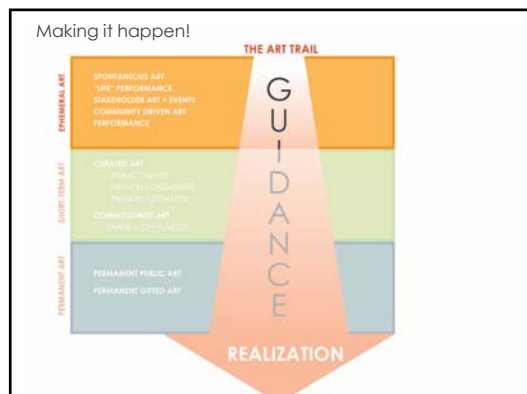
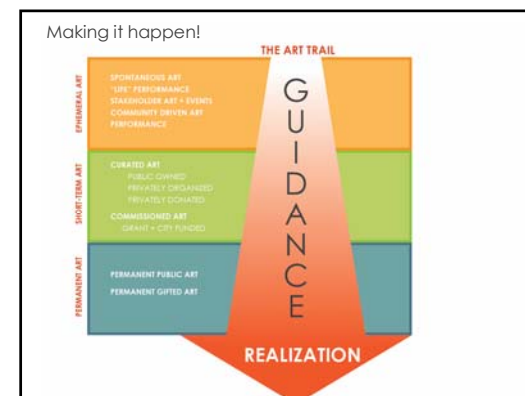
SCRAPBOOK!

Scrapbook



Scrapbook





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Making it happen!

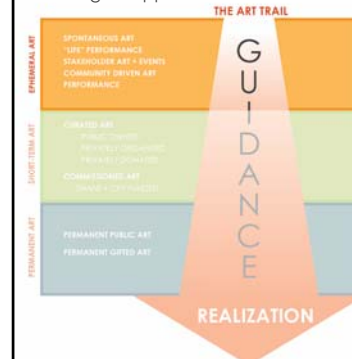


Community driven art

Performance

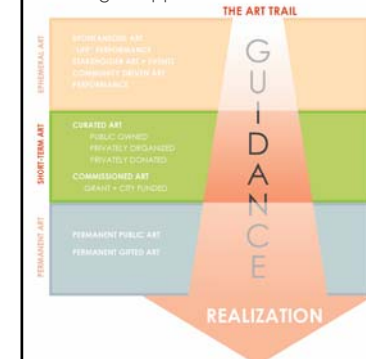
Stakeholder art & events

Making it happen!



- Fund art and events:
- Art investment by city and stakeholders
 - Starting small and building to proactively shape the culture of Kirkland
 - Planned and funded events should be proposed and approved by the CAC
 - The CAC can support and promote through a simple, efficient process.

Making it happen!



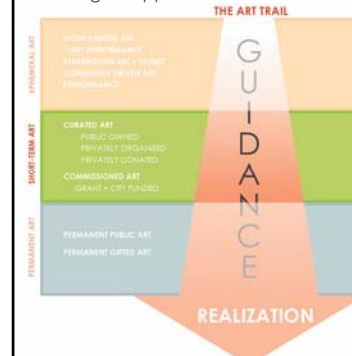
Making it happen!



Curated art

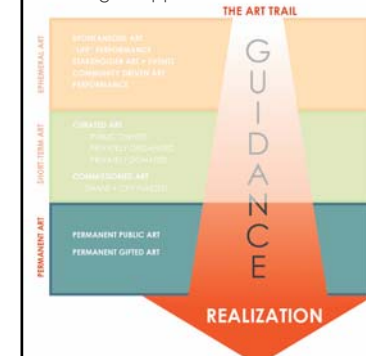
Short-term
Commissioned art

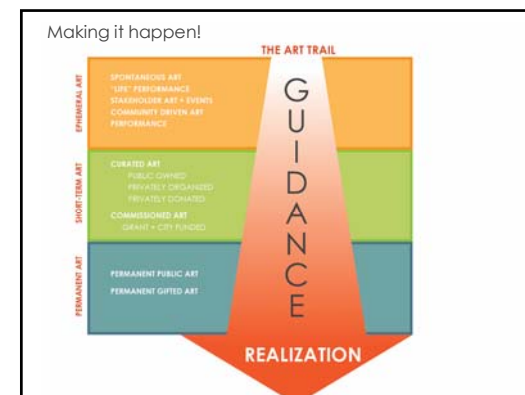
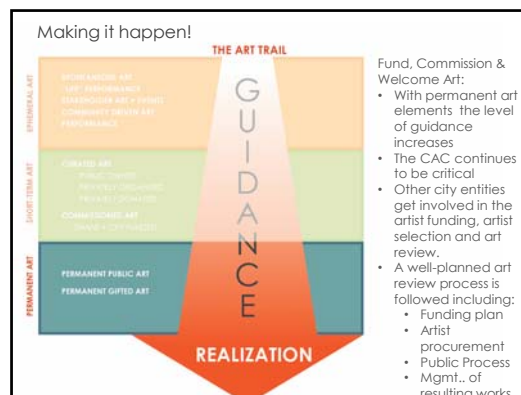
Making it happen!



- Fund, Commission & Welcome Art:
- Introductions of short-term arts investment (seasonal to multi-year)
 - Involvement of the CAC is critical at many stages:
 - funding
 - artist selection
 - art approval
 - and planning for art mobilization and demobilization

Making it happen!





7.0 Appendices

Making it happen!

Art on the
Cross Kirkland Corridor...

2. What near-term art presence on the CKC are you excited to help make happen? How can you help make that happen?

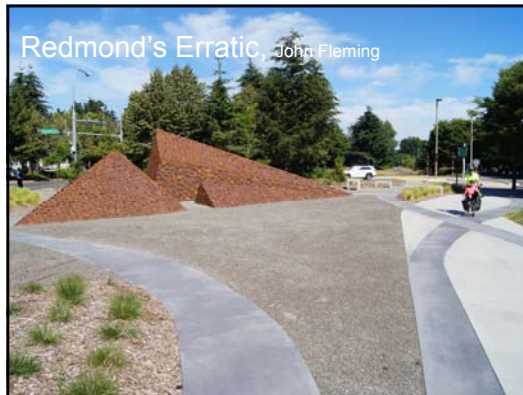
Making it happen!

Art on the
Cross Kirkland Corridor...

3. What long-term (major arts investment) are you most excited to work toward? How can you help make that happen?

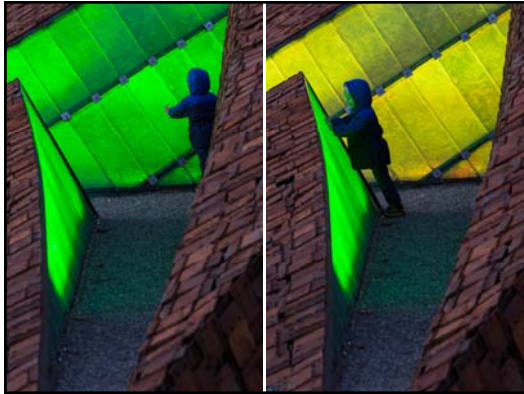
Discuss...





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SITE SPECIFIC



ENVIRONMENTAL



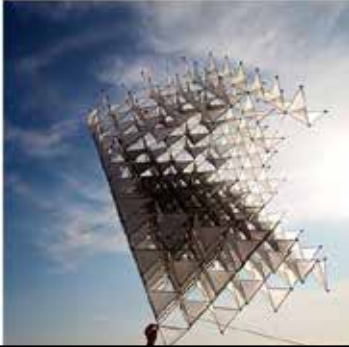
ENVIRONMENTAL



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TEMPORARY



TEMPORARY



TEMPORARY



TEMPORARY

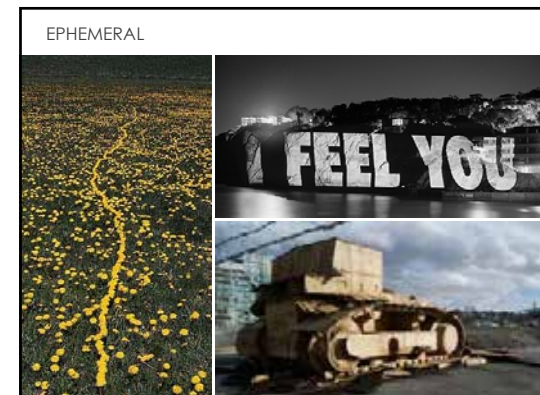
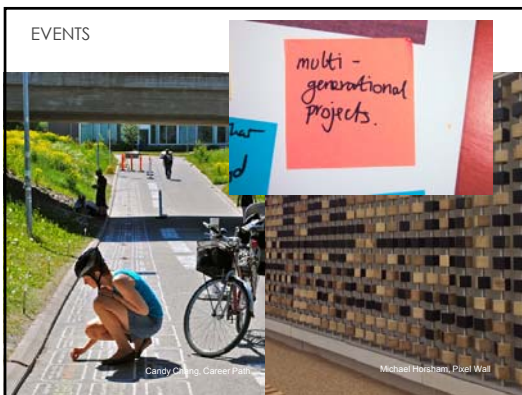


TEMPORARY (CURATED)



TEMPORARY (CURATED)





7.0 Appendices



PERFORMANCE



EVENT



EVENT



EVENT



EVENT



EVENT



7.0 Appendices

DIGITAL



DIGITAL



START SMALL... BUILD...



